

PUBLIC DEMANDS RIGHT TO DECIDE Era Granted Membership In Circulation Bureau

Era Is Accepted As Member Of Audit Bureau, Is Audited

ERA CIRCULATION FIGURES GIVEN STAMP OF
APPROVAL BY GREAT INTERNATIONAL
ORGANIZATION

NEW GROUND BROKEN BY WEEKLIES

The Newmarket Era received today notice of its acceptance as a member of the Audit Bureau of Circulations.

The Audit Bureau of Circulations (or A. B. C.) is an organization of advertisers, advertising agencies and publications, whose principal purpose is to assure accurate circulation information for advertisers.

Practically all daily newspapers, leading magazines and periodicals are members of the A. B. C. and when stating their circulation they add those confidence-giving letters, "A. B. C."

Membership in the A. B. C. is granted only after the most rigid requirements have been fulfilled. The newspaper must set up records which show what happens to every copy of the paper printed, how many are paid for, and how many go as free copies to advertisers, advertising agencies, to exchanges, or to correspondents, or to anyone else. The newspaper must account for what happens to every printed copy that is not sold or otherwise distributed.

The Era began over three years ago to get its circulation records in shape for an A. B. C. audit, and with the co-operation of its readers has done this satisfactorily.

A. B. C. membership is something new for weekly newspapers in Canada, although quite a few in the United States have belonged to this organization and subjected their records to periodical A. B. C. audits. In the last year, however, about a dozen weeklies, including the Barrie Examiner, the Brampton Conservator, the Bowmanville Statesman and similar weeklies, all members of an organization known as the "Class A Weeklies of Canada," have been granted A. B. C. membership.

The Era is the first Canadian town weekly outside of the "Class A" organization to become an A. B. C. member. The Era is also the second or third strictly paid-in-advance weekly in Canada to become a member. The A. B. C. does not recognize as "net paid circulation" any subscriptions over three months in arrears, and in making its audit of The Era the Bureau did not find a single Era subscription over that limit.

More of the A. B. C.'s findings with regard to The Era will be given next week. (The auditor spent a day and a half checking, and double-checking Era records, demanding copies of receipts, tracing cash entries, and satisfying himself that every subscription shown as paid was bona fide, and represented a full cash payment of the regular subscription price.)

The A. B. C. audit for the six months from April 1, 1940, to Sept. 30, 1940, shows that The Era had an average press run of 1,510 copies and an average net paid circulation of 1,166 copies.

This audit is secured for the information and benefit of advertisers, with an expectation that it will result in increased advertising and a better community newspaper.

LADIES BUY FURNITURE TO MAKE CAMP 'HOME'

A group of women of the town and county visited the training camp on Sunday afternoon and inspected the sergeants' mess and the men's recreation hall. While they found Salvation Army equipment there, including chairs and writing-tables, there were no easy-chairs or chesterfields.

A committee consisting of Mrs. N. L. Mathews, Mrs. Allan Cody, Mrs. Jack King and Mrs. Wesley Brooks was appointed to purchase a number of used chesterfields and easy-chairs, curtains and drapes. They were purchased and placed in the camp on Wednesday.

They are to be paid for with funds to be raised by various groups throughout the county putting on social evenings. The Newmarket group is putting on a euchre and dance shortly.

The Era is the best means of getting in touch with the most progressive people of this district.

CHURCH SERVICE IS TAKEN BY TRAINEES

There was a well-filled auditorium, to see and hear five young men from the Newmarket military camp conduct the whole service, at the Christian church last Sunday evening.

Not expecting too much from men so young, the congregation was surprised and delighted with the calibre of their testimony. They performed their part without hesitation, in fact, like veterans. Pte. Grainger conducted the worship and sang a solo. Pte. Tannack led in prayer and Pte. Cadell played the piano in excellent style. Pte. Creighton read the scripture, and Pte. Norman Brooks delivered a very pointed message on "God's Way of Salvation."

IS WITH IRISH BAND

Tommy Burke, young Newmarket fiddler, was seen with the Irish band from Camp Borden which played for the 2nd Irish battalion in Aurora and Newmarket on Sunday.

VISITOR IMPRESSED BY MILITIA CAMP



Major Alex. McKenzie, M.C., (right), well-known York county municipal man, who entertained a company of the Queen's York Rangers at his Woodbridge farm on Sunday, was a visitor in Newmarket last week. Mayor Dr. S. J. Boyd and J. E. Nesbitt, ex-mayor of Newmarket, took Major McKenzie up to see the military camp. Next to Dr. Boyd (left) is Lieut. H. J. Sale, of Toronto, Sergeant W. E. Andrews, of Newmarket, Mr. Nesbitt and Major McKenzie, who told The Era that he was impressed by the camp. Photo by courtesy of Budd Studio.

Service, Parade, Concert, Visiting Mark Last Sunday

Militia training centre, No. 23, Newmarket, will hold open house this Sunday afternoon. The Newmarket public is invited to the camp, and hundreds of out-of-town visitors are expected.

The public is invited to attend a drumhead service at the fair grounds at 11.45 a.m. Sunday. After the service the troops, commanded by Lieut. Col. R. B. Harkness, D. S. O., will parade through town by the following route: fair grounds to Gosham St., to Water, to Church, to Niagara, to Queen, to Prospect, north to Huron, west to Main, south on Main St. to Timothy, east to Prospect, to Strigley, back to the camp.

Both town bands will be in attendance. There will be a march-past on Main St. It is hoped that General Constantine, the new officer commanding M. D. No. 2, will be present to take the salute.

The Citizens' band and the R. S. A. bugle band will give a concert at the fair grounds during the afternoon, and a demonstration platoon from Camp Borden will be on hand at 3.30 p.m. The public is invited to be present to hear the concert and to see the smart unit from Camp Borden.

This will be the last weekend in camp for the present group of trainees and a minimum of passes is being issued. It is expected that the day will be a memorable one for everybody.

The boys leave camp on Thursday, Nov. 7, at 12.30 p.m.

DR. MUCKLE APPOINTED PART-TIME CHAPLAIN AT NEWMARKET MILITIA TRAINING CENTRE

Rev. Dr. W. D. Muckle has been appointed as part-time chaplain at the N. P. A. M. training centre, No. 23, at Newmarket. He has the rank of honorary captain. His duty will be to administer to the spiritual needs of the Catholic soldiers at the camp in co-operation with the officers in charge. He will contact the Catholic boys at the camp each week.

This work is not new to Dr. Muckle, as he was chaplain at

the military hospitals in Toronto in 1919, where he also worked with Captain T. W. F. G. Andrews, who is now Protestant chaplain at the camp in Newmarket. Accommodation has been made for the Catholic soldiers of the Newmarket camp to assist at mass in St. John's church.

Major the Rev. John Knox, O. B. E., district chaplain, R. C., was in Newmarket over the weekend. He said the 3.30 a.m. mass in St. John's church and preached a very practical sermon to the boys on "Let Us Face the Facts"—not calling right what is wrong and what is wrong right.

Major Knox accompanied Dr. Muckle to the military training centre on Monday morning and introduced him to the officers in charge. Afterwards they drove to Camp Borden, where Major Knox visited the R. C. chaplains there.

The Catholic soldiers of Newmarket will parade to the 7 a.m. mass in St. John's church on Friday, which is the Feast of All Saints.

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REDMEN WILL PLAY JUNIOR HOCKEY AGAIN

OFFICERS ELECTED FOR
COMING HOCKEY
SEASON MONDAY

HOLMES IS CHIEF

Hockey plans were made at a meeting of the Newmarket hockey club in the relief office on Monday evening. Charlie Holmes was re-elected president of the club.

Charlie Rowntree will again be coach. The manager's position has been left open for the time being. Newmarket will play in Junior C.

Officers elected were: president, C. W. Holmes; 1st vice-pres., Ray Jelley; 2nd vice-pres., Jack Luck; sec.-treas., Frank Courtney; hon. presidents, A. J. Davis, G. L. Manning, J. S. Law, L. B. Rose.

Executive committee consists of Dr. R. L. Hewitt, Dr. J. G. Cock, Dr. J. E. Gowland, Dr. L. W. Dales, Dr. G. E. Case, Leo Cull, J. L. Spillette, Frank Bowser, A. C. West, Doug. Trivett, Victor Giovannelli, W. J. Geer, Fred Thompson, Harry Bell, Eddie McElroy, J. B. Bastedo.

BOXING BOUTS WILL BE HELD TOMORROW NIGHT

An interesting program of boxing bouts has been arranged by Johnny O'Connor for tomorrow night, to take place in the town hall at 8.30 p.m., D.S.T. Two Aurora boys, along with Johnny O'Connor, will meet opponents from Toronto. The main bout will feature the local boy and Danny Hall of Toronto.

Pte. O'Connor spends every other fortnight at Camp Borden as a member of the Queen's York Rangers reception depot.

ATTEND CONVENTION

Warden Earl Bales and Mrs. Bales, Commissioner J. S. Osborne and Mrs. Osborne, Commissioner Hugh H. Donald and Mrs. Donald attended the convention of the Canadian Good Roads Association in Quebec City last week.

CAMP BORDEN ACTORS PUT ON FINE SHOW

The patriotic concert, by the L. S. R. concert party and Sergeant Ross Hamilton, of Camp Borden, in the town hall on Friday evening, brought in about \$175 for the Red Cross and the soldiers' comforts. Chairman Frank Bowser stated this week.

Officers of the Lake Superior regiment as well as officers from the Newmarket training camp were present. The public turned out well and saw a good show.

The L. S. R. concert, of which Sergeant Pearson was in charge, offered plenty of variety. One of the most popular acts was an amazing rope performance by an Indian member of the regiment.



SERGEANT ROSS HAMILTON
Sergeant Pearson's "Sick Parade" was also a high-light of the evening. Musical and vocal numbers rounded out an entertaining program.

Sergeant Ross Hamilton, in his old role as "Marjorie," revealed himself as the same polished actor and impersonator of great war days, and was vociferously

The evening was arranged by the Lions club, which paid the expenses, arranged the transportation and entertained the players at supper afterwards in the R.S.A. bugle band hall. Alex. Belugin was master of ceremonies.

TAKES INTEREST



Ex-mayor Andrew J. Davis is credited with having taken a lead in launching the petitions which now ensure a vote on the question of a one-year or two-year term. The public is to have the privilege of deciding this question on Monday, Dec. 2.

MRS. A. H. LEE DIES AFTER YEAR'S ILLNESS

Newmarket suffers a real loss with the death of Mrs. Adolphus H. Lee, Queen St. E., yesterday. Mrs. Lee was in her 76th year.

Although in poor health in recent years, and confined to her bed for the last year, Mrs. Lee, while she was able, did a great deal of work among the sick and unfortunate. Where her nursing services were needed, she went and did the work regardless of whether her patients were able to pay her or not.

Emily Jane Wilder was born in Georgina township and 57 years ago she married Adolphus H. Lee. They farmed in Georgina until 20 years ago, when they moved to Newmarket. Mrs. Lee was a member of the Free Methodist church.

The funeral service, conducted by Rev. B. Babcock, will take place on Friday afternoon at 2.30 p.m. at the Free Methodist church. Pallbearers will be her five sons and a brother, Oliver Wilder, Beaverton.

Surviving are her husband, five sons, Stewart, Port Colborne, Cecil, Mount Albert, Edgar, Toronto, Chesley, Pine Orchard, Bernard, Toronto; two daughters, Mrs. Lottie Eames, Toronto, and Mrs. Wm. Umphrey (Lina), Udonia; 24 grandchildren and four great-grandchildren; three sisters, Mrs. John Prosser (Isabelle), Keswick; Mrs. Orville Gould (Rosie), Rochester, N.Y.; Mrs. Robert Hoover (Addie), Holt; three brothers, Oliver Wilder, Beaverton, Nathaniel Wilder, Belleville, and Wesley Thompson, Toronto. One brother, Oscar, is deceased.

Newmarket Girl Is In Red Cross Transport Service

TRAINING AS TRANSPORT
DRIVER, IS LIABLE FOR
ACTIVE SERVICE

Miss Olive Rae Eves, daughter of Mr. and Mrs. W. H. Eves, Newmarket, has joined the Canadian Red Cross transport service. She gives her services on a voluntary basis, drilling at Fort York armories in the mornings and driving for the Red Cross in the afternoons and sometimes in the evenings.

Miss Eves is the first Newmarket girl to get into the service, and is liable for active service should she be needed.

"JOINT" MCCOMB GOES TO ST. CATHARINES

Eugene McComb, Newmarket boy nicknamed "Joint" because when he used to play hockey down on the pond he was so double-jointed that nobody could take the puck from him, left town this week to take a job with the Hayes Wheel Co., St. Catharines. This company's entry won the St. Catharines senior industrial league last year, and is 30 per cent made up of senior St. Catharines players.

"Joint" learned his hockey on the pond, in the public school school league, and in Newmarket juvenile hockey, and subsequently played with Aurora juniors for a couple of years. Newmarket hockey club wishes him every success in St. Catharines.

Needed Signatures Obtained Four Times Over In Three Days

ELECTION SPECULATIONS ARE RIFE AS VOTE PETITION
GOES ROUNDS AND IS PRESENTED
TO TOWN CLERK

WILL DECIDE ONE OR TWO YEARS

A petition bearing 495 names, although only 125 names were said to be necessary, was presented to the town clerk, N. L. Mathews, K.C., on Monday, asking for a vote on polling-day, Monday, Dec. 2, on the question whether Newmarket's next town council shall be elected for one year or two years.

While Andrew J. Davis, a former mayor of the town, is said to have taken a lead in launching the petition on Friday, a number of prominent citizens took an active part in taking the petitions around.

Only a limited number of citizens had a chance to sign the petition in the time available, and it is understood that no one approached refused to sign. No effort was made to obtain a large list of petitioners, but just to make the petition representative.

Feeling ran high in the town over the decision, not to arrange a vote, made by the council at its meeting a week ago Monday. As former municipal men made public statements in disapproval, speculations were many as to whether they might offer their services again in the approaching election.

There are predictions current that there will be a contest for at least some of the seats around the council board.

Now that a petition has been presented, the council must arrange a vote, and the people will go to the polls anyway, it is pointed out, so that no one can say that new candidates for council are the cause of an election.

Flushing Of Mains Will Improve Flavor - M.O.H.

WATER IS CLASS A, DR.
WESLEY SAYS PROVINCIAL
ANALYSIS SHOWS

Dr. J. H. Wesley, M.O.H., told The Era this week: "To those who notice that the town water has been unpleasant to taste and smell, it will be some satisfaction to know that there is something being done at the waterworks by the town engineer to remedy this condition, but what is needed the most at the present time is flushing of the water mains, and we hope those having this work in hand will push ahead as rapidly as possible in order to have it completed before cold weather sets in."

"Samples of the town water recently sent to the department for bacteriological examination have been reported 'Class A,' and yet it smells and tastes anything but pleasant."

BILL PIPHER ENLISTS

Wm. Pipher, son of Mr. and Mrs. Earl Pipher, was called into training by the R.C.A.F. last week, and was sent to Brandon, Man. Mr. Pipher has been working at Scarboro.

WILL WORK AT AIRPORT

Fred Penrose has accepted a position at the Dellaville airport and starts work there on Monday.

HALF DAYS ARE OVER

Newmarket stores will be open on Wednesday afternoons, beginning next Wednesday, until after Christmas.

Coming Events

(Coming Events notices cost little, a cent a word per week, minimum charge 25 cents a week.)

Friday, Nov. 1—Dance, under the auspices of the Red Cross Society, this year, instead of the Hospital Aid, in the high school auditorium at 9 p.m., D.S.T. Art West's orchestra, \$1.50 a couple. Please reserve the date. 1133

Friday, Nov. 1—Don't forget the Red Cross dance, and to be sure of a good time visit Embassy Beauty Salon first. 1135

Thursday, Nov. 7—Market Basket, St. Paul's Memorial hall. c2w38

Friday, Nov. 8—The Women's Association of Trinity United church will hold a talent sale and afternoon tea in the basement of the church at 3 p.m. c2w38

Friday, Nov. 8—The high school commencement exercises and program will be held in the school auditorium starting at 8 p.m., D.S.T. Prizes, scholarships and graduation diplomas will be presented. The program will include a play "A Young Man's Fancy," by pupils of Grade X; vocal selections by Mrs. Marie Dupree Lyons; Choral numbers by the Glee Club; valedictory address by Miss Jean Smith; and an address to the graduates by Mr. J. W. Ansley, principal of York Memorial college institute. Admission, 25c. c2w39

Friday, Nov. 15—Bazaar of home-baking, talent sale, aprons, etc., and afternoon tea, under the auspices of the Ladies' Aid of the Christian church, at 2.30 p.m. c1w39

Friday, Nov. 22—Newmarket Firemen's euchre and dance, Art West's orchestra. 1136

Friday, Nov. 23—Alumni dance at Newmarket high school. Art West's orchestra. Music starts at 9 p.m. D.S.T. c2w38

Roy Mitchell's barber-shop, south of post office, welcomes officers and men of the training camp. Norman Davison has moved his business to this shop. 1134

The Newmarket Era

FOUNDED 1852

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PUBLISHED EVERY THURSDAY. TWO DOLLARS PER YEAR IN ADVANCE. THREE DOLLARS FOR TWO YEARS. SINGLE COPIES FIVE CENTS EACH.

ANDREW OLDING HEBB
RUTH DINGMAN HEBB
EDITORS AND PROPRIETORS
142 MAIN ST., NEWMARKET

THURSDAY, OCTOBER 31ST, 1940

DEMOCRACY A SLEEPING LION

Are the western democracies so dead as the world has been recently told? It would seem that the European dictators mistook for death what was merely a democratic sleep, from which the English-speaking peoples are awaking refreshed and stronger than ever.

Certainly there is one little piece of one large democracy which has suddenly become alert. It is the municipality of the town of Newmarket. So long as all went well at the "capitol" there was no need for the electors to interfere. They were even lax in bestowing their thanks for the good work done by their municipal rulers. As soon, however, as they thought they saw a threat to their democratic right to say who those rulers should be, and how long they should rule, they were aroused.

Following publication of the action taken by the town council last Monday evening—either without sufficient deliberation or with the thought that the public was not interested in municipal affairs—citizens were immediately interested in their town council and its decision not to take the initiative in placing the two-year term question before the voters. They were aroused. Some were even angry and indignant.

One or more citizens went further. They took the initiative and circulated petitions asking for a vote on the question (no vote meaning a two-year term automatically). A public-spirited neighbor brought a petition into our office for signature. There were evidently several petitions in circulation, with the probability that the signatures obtained would far exceed the number needed.

It would be presumptuous on our part to interpret this public reaction as opposition to a two-year council term. It may mean that or it may just mean that the public considers that with it, and not with the council, should lie the decision as to a one-year or a two-year term.

We thought last week that the council had made a mistake, but the mistake may not have been a bad thing for the town. The public reaction that followed seems to show that silence on the part of the voters does not mean indifference. As long as the council does well, the public is silent, seemingly indifferent. It has no formal means of saying thank-you to the council for good work. When the council is doing well, the public may not even send enough candidates to the polls to assure an election.

But let the council make a mistake, and there is immediate criticism. Let the council make a major error and the public sets about correcting it as best it can. That is the public's job, and in the present instance the voters of Newmarket may well be proud of their prompt action.

A BIG STORY OUT OF A SMALL TOWN

In recent issues we have tried to report on the remarkable job that Brampton has done with its federated war charities campaign. It struck us as a big story. Brampton's success we attributed to the federated appeal and to the publication of gifts. Since writing on this subject the last time we have obtained some first-hand information on what Brampton actually did.

In the first place, the decision to make a federated appeal was made at a public meeting two or three months before the drive. An executive committee of nine was then elected to carry through the plans. That committee held a meeting once a week for over two months, to discuss progress and plans. It was decided to include five national and four local organizations in the drive, with the consent of all the organizations concerned. The four local organizations were the Canadian National Institute for the Blind local committee, I.O.O.F. local chapter, Peel Memorial hospital auxiliary, and the Victorian Order of Nurses. These four organizations in their most recent appeals to the public, whether last year or earlier this year, had raised a total of about \$1,000.

The five national organizations were the Red Cross, the Canadian Legion, the Y.M.C.A., the Salvation Army and the Navy League. The Navy League had not held a drive in Brampton since the first great war, but the other organizations in their most recent appeals had totalled about \$9,500.

It was therefore calculated that the total raised in most recent appeals (Y.M.C.A. and Salvation Army appeals were held earlier this year) by the nine organizations was about \$10,500. The committee then went to each of these organizations and asked them what they considered their objectives for their next campaign and as a result set the federated objective at \$15,000. The next job was to work out a special names list and to secure these gifts in advance to set the pace in giving. The committee sat down and discussed what its various leading citizens should give and who was the best person to obtain the gift from each particular person. The result was that the committee had \$10,000 of its \$15,000 before it ever started its campaign (there was a long list of \$100 gifts).

This special list was published as the campaign began in order to give other citizens an idea of what to give. The generous special names gifts naturally led other citizens to be equally generous in proportion to their means. The special list was republished a couple of times with the addition of current gifts, during the first weeks of the campaign, and finally all gifts were publicly acknowledged. All the people of Brampton gave generously. One lady gave \$5 in coppers which she had saved by "scrapping." Another gift of

90 cents from a person who could ill-afford to give it was featured in the local press.

The final outcome was \$23,000, nothing short of magnificent. The total exceeded the objective by \$8,000, and more than doubled the town's giftings of the previous year. What happens to the money? It remains on deposit in the name of the Brampton Win-the-War committee until each organization requires its share. The Red Cross receives its share now, but the Y.M.C.A. and the Salvation Army, we presume, will not receive their shares until the time when their next campaigns would have taken place. When each organization has received the amount it named as its objective, there will still be \$8,000 left on deposit. This or part of it might be given to any of the member organizations in case of emergency requirements, but failing increased emergency requirements it will remain on deposit to assure the success of next year's federated appeal.

In writing about Brampton some weeks ago we mentioned that one man had given \$1,000 to the campaign and had asked that it be earmarked for the Red Cross. We wondered what the effect of the earmarking would be. It turns out that such a gift would not increase the Red Cross's share of the total takings, but the donor received a Red Cross receipt, which will secure him a greater income tax exemption than would a receipt from the Brampton Win-the-War committee.

One more point about the Brampton campaign is important. The objectives of the various organizations were not published, as it was thought that this would only cause divisive feelings in the community. Each organization set its own objective and each organization is now assured of receiving the amount of money it required.

BURIED IN THE NEWS

It is interesting to know that the Canadian army has ordered 6,000 pairs of skis for winter training of soldiers "in tactics so successfully used in Finland." Another item which we pick from a government "release" is that Canada has now replaced Germany as the third ranking export nation in the world. The R.C.A.F. technical training school at St. Thomas has turned out 1,500 mechanics so far and is turning out 150 more each week, according to another item.

VOLUNTARY REDUCTION BEST

Demands for the restriction of liquor sales are being made here and there and from time to time. National organizations and local Women's Institutes join in the demands. We must say we like the word "restriction" much better than "prohibition." We think restriction of sale possible and practical, but we do not consider total prohibition of alcohol practical at the present time, although it is within the realm of possibility that some day, through the improvement of our educational methods, and of our social and economic system, and of our standard of living, that alcohol will not be nearly so much of a "must" for so many people as an escape from the realities of life. Wealthy people won't be so worried about the safety of their investments and poor people won't be so worried about tomorrow's meals and yesterday's hospital bill. In the meantime a policy which would meet with the approval of all, drinkers and non-drinkers, of all except those who are dependent on the manufacture and sale of alcohol for their living, would be a government educational program on what alcohol does to body and mind, combined with a patriotic appeal to all good citizens to reduce the waste of human energy and good money by reducing their consumption of alcoholic beverages for at least the "duration."

GOOD IDEA, MR. CONANT

Attorney-General Gordon Conant is reported to be alarmed over the increase in highway accidents, and is conducting an investigation to get at the facts. Mr. Conant is a live, aggressive member of the government, and we admire the way he has enforced the laws of Canada and Ontario during his term of office. His words aren't as happy as his actions, however, and he sometimes says things which do not appeal to liberal-minded people. We trust that he makes a real job of his highway accidents investigation, but we fear that he is doomed to failure unless he is prepared to hear the facts about drinking driving. Drinking is not the only cause of accidents. It may not be the chief cause of accidents, but it is an important cause, and the Ontario government's "roadhouse" policy is not in line with the department of highways' "safe driving" campaign. Incidentally, local police are now receiving good co-operation from the Liquor Control board in closing down bootlegger establishments, even though that reduces the board's sales and the government's revenue.

SEX A SUBJECT FOR THE SCHOOLS

Attorney-General Conant is commencing a drive against certain sex publications. There is no doubt that there are lots of publications offered for sale in Ontario which are destructive of morals. At the same time, it is well to make a distinction between publications which are intentionally obscene and publications which are honestly intended to be informative and educational. The damage done by the former publications is partly due to ignorance of the facts of sex, which more widespread publication of good books and periodicals on the subject of sex would dissipate.

It would be possible for our high schools, or our churches, to teach the fundamental facts concerning sex in such a way that many of these so-called obscene magazines would lose a great deal of their appeal. Such teaching would also contribute to happier lives for both married and unmarried persons and make less formidable one of life's chief stumbling-blocks. Too many people go through life without an adequate knowledge of the facts of sex. It is, of course, a job for educationalists, not policemen. Mr. Conant might very well strive to interest his fellow minister, Dr. McArthur, in the subject.

YORK IS PROUD OF HIM

It must have been a great thrill for Fred Timbers of Milliken to take the plowing championship of the United States at Davenport, Iowa, on Tuesday. This York county boy has brought a lot of honors home in the past from the Ontario "International" plowing matches and he now adds the American title to his accomplishments.



THE CHICKADEES ASK FOR A LITTLE RELIEF

BY RUTH DINGMAN HEBB

"It's nice to see you little folks again," said Merry Chickadee cheerily to a crowd of tiny olive-green birds, who were fluttering actively about in the branches of a group of evergreen trees.

"Yes, we missed you during the summer, and it's so nice to see our winter friends again," put in Young Chips, her mate. "For, of course, the Chickadees and the Kinglets are very congenial, don't you think?"

"Oh, very," agreed one of the tiny Kinglets. "And we are certainly glad to be here. The north is the only place to be to raise a family, but at this time of year there's no getting away from the fact that it's cold, and so we came this far south. My family will probably stay around here most of the winter."

"I see that you're a Golden-crowned Kinglet," said Merry. "You Golden-crowns seem to stand the winter weather better than your cousins, the Ruby-crowns. At least you spend more of the winter with us."

"Yes, we're tougher than they are," agreed another tiny bird, who had a little yellow crown and who was therefore a female Golden-crowned Kinglet. "You may be, but you certainly haven't got as good voices as we have," piped up another of the little birds indignantly. This one had no bright patch on its crown at all and was a female Ruby-crowned. "Listen," she said, and proceeded to sing a loud, clear song.

"Why, your song is just as loud as a Sparrow's," said Merry. "It really is remarkable when you realize that you folks are the smallest Canadian birds except the Hummingbirds."

"We're small, but we're very useful to the world," called out another Kinglet. He was hanging upside down on the extreme tip of a small branch and industriously pecking for insects. "Most of our food is insects, and although we're tiny, there are so many of us that we do a whole lot of good."

"The same may be said of the Chickadees, of course," said Merry.

"Oh, I think we have a great deal in common, as a matter of fact," said the Kinglet. "Even the way we hop about in the branches is very similar."

"Yes, but I don't think we hop, skip and jump nearly as fast as you do," said Merry. "I get

almost dizzy when I watch you. And that is a funny way you Ruby-crowned folks have of fluttering your wings when you are hopping about and not flying."

"Good gracious, there's a great big flock of Hawks away up there," piped up a Golden-crowned Kinglet in great agitation. "They seem to have been dogging our trail ever since we started moving south. It's been dreadful. We lost several of our little group."

"How terribly sad for you," sympathized Merry. "I suppose it was mostly inexperienced young birds that were caught?"

"Yes, it's nearly always that way," sighed the Kinglet. "However, now that we're here to stay for a while, we'll be much more under cover and they'll probably pick on other people's children."

"No doubt they'll follow flocks of our summer friends now travelling south," said Young Chips. "Such a lot of our friends have left this month. In fact, there are very few left."

"Now, now, don't be doleful," advised Merry. "After all, Christmas is coming."

"Yes, I know, but I think it's about time that more Newmarket folk began to put out feeding stations for the birds," said Young Chips. "I hope they haven't forgotten how much we Chickadees and Nuthatches and Woodpeckers enjoy a meal of chopped nuts and suet. I'm looking around for someone who has been thoughtful enough to tie up a nice big piece of suet in an old piece of nut curtain and put it up with a long piece of string so that it swings around."

"Well, if they do put out feeding boxes for us, here's hoping they build them so that the mean old Squirrels can't get all the food before we do," said Merry. "A nice piece of smooth tin around the post that the box is standing on makes the Squirrels good and mad."

"You folks and your nuts and suet make me laugh," scoffed one of the Kinglets. "I believe in being independent and providing my own food. We Kinglets don't go on relief in the winter."

"Well, we certainly do if we get a chance," said Merry. "And besides, the funny part of it is that we like human beings. We're quite friendly if we're given the opportunity. We'd better begin going around into people's gardens and if they see us perhaps they'll take the hint."

25 YEARS AGO

From Era File, Oct. 29, 1915
Mr. Douglas Scott was home from Toronto over Sunday.

Mr. and Mrs. Art Brammer are away on a week's holiday.

Mrs. Peter Brown of Toronto is spending a week or so with Mrs. H. S. Cane.

Mr. and Mrs. Harold Davis of Kingston spent over Sunday with Mr. Davis' parents, Hon. and Mrs. E. J. Davis.

The Misses Haight are preparing to leave on a tour next week, and expect to spend the winter in California.

Mr. Howard Cane of Newmarket was elected a member of the executive committee of the Temperance convention held in Toronto last week.

Rev. and Mrs. W. J. Hall, Alderman and Mrs. W. H. Eves, Mrs. Aubrey Davis, Mrs. C. E. Cane, Dr. Wilkinson, Messrs. H. Bennett and L. G. Jackson attended the great jubilee Sunday-school convention in Toronto this week.

Mr. R. F. Schmidt has very generously offered his residence and grounds on Eagle St. to the mayor to be used as a convalescent home for returned soldiers.

Mr. R. J. Mathewson again carried off a number of prizes at Cookstown fair.

Local hunters are preparing to leave on their annual trip.

BOIRN—In Newmarket, Oct. 23, 1915, to Mr. and Mrs. Robert W. Skinner, a daughter.

DIED—In Newmarket, on Oct. 23, 1915, Henry Warner in his 81st year.

DIED—At Pleasantville, on Oct. 22, 1915, Hannah (Husler) Starr, in her 71st year.

50 YEARS AGO

From Era File, Oct. 31, 1890
Mrs. Macdonald spent over Sunday with friends in Toronto.

Mr. J. A. Bastedo spent a couple of days at Milton last week.

Miss Bogart is visiting Mrs. R. Brimmon, Stouffville, for a few weeks.

Miss Olivia Moore is visiting Mrs. David Lloyd.

Mrs. A. Campbell and daughter, Mary, of West Toronto Junction, have been visiting Mrs. Walsh.

Miss York, assistant in Newmarket post office, is leaving for her home in Aurora, where she has accepted a position.

Miss J. Steel of Stouffville spent a few days in town last week.

Mrs. Brady of Parkdale spent over Sunday with her father, Mr. A. McCauley.



The dominion government is said to have agreed to assist the Netherlands military mission in enforcing conscription of Hollanders in Canada.

Boulogne, in German-occupied France, was reported burning like a huge bonfire on Saturday as the result of raids on Friday night by the R.A.F.

Coastal guns on both sides of the Straits of Dover hurled tons of shells across the English channel Friday night and early Saturday morning in what was believed to be the longest and heaviest artillery duel of the war.

An R.C.A.F. training plane, in difficulty, flying from Winnipeg to an Ontario airport, crashed near Larder Lake last Friday, killing two members of the R.C.A.F.

Carl Rabe, the German U-boat warrant officer who escaped from Christie St. hospital, Toronto, last week, is now safely back in custody.

Extension of the two-way highway from Highland Creek to Oshawa will be commenced almost immediately by the Ontario department of highways, to relieve congestion and aid transportation for war industries.

Three school children were in "internment" in one of Kitcheners' public schools on Monday in an effort to break their refusal to sing God Save the King.

In a night collision with a merchant ship in the north Atlantic the Canadian destroyer Margaree was sunk last week with 140 lives lost. There were 31 survivors.

The Empress of Britain, Canadian luxury liner, blew up and sank during salvage operations after a bombing attack by a Nazi plane on Saturday. The liner had not been on Canadian service for a year. Forty-five persons were missing and 598 saved.

Greece proclaimed a state of war with Italy on Monday. Britain assured the Greeks that Britain's war resources were behind them.

Arthur Heming, well-known Canadian author and artist, died in Hamilton yesterday. He was 70 years of age. One of Mr. Heming's best-known books was "The Living Forest." He was born in Paris, Ont.

An auxiliary minesweeper in the Canadian navy, H.M.C.S. Bras D'Or, was nine days overdue yesterday and slim hope was held for her. Her crew, totalling 30, included four Ontario men. She was last seen in the Gaspé passage.

The British admiralty yesterday announced the mining by the British navy of waters approaching important Greek ports on both the east and west coasts of the country.

NEWMARKET FROM AIR DESCRIBED BY FLIER

Oct. 28, 1940.

Editor, The Era: I have read several articles on how Newmarket looked from the ground from various points but none on how it looked from the air. Yesterday it was my privilege to have a "flip" or ride in a new Harvard advance trainer. I went out complete with flying suit, helmet and parachute, with precise and careful instruction on how to use it.

My pilot was an L.A.C., a very likeable chap and an excellent pilot. It was a lovely day. Weather reports said 2,000 feet or less, bumpy, clouds at 3,500 feet. Over that it was smooth riding. At 2 o'clock we took off, headed north at 120 miles per hour, although we felt we were barely moving. We circled, gained altitude over the bumps and soon we were sailing over Bradford, height 7,000 feet. Over the marsh in a few seconds, it looked like a lovely brown carpet. A lovely spot to land no doubt.

In a few moments we were coming over town from the north. My first recognized landmark was the locks north of the town. The cemetery glittered like a thousand diamonds and the lake really lived up to its name of "Fairy," because it looked beautiful from up there. The military camp looked like a huge apiary, a beehive of activity, its huts seeming like so many hives.

The town from the air looks very orderly laid out. Everything stood out precisely as if it were planned so. I felt like shouting a cheery hello but I was strapped in so tight I couldn't even move the cowl.

The motor hummed merrily as we swung east to Vivian, with its sand piles showing very clearly. I shouted to my pilot and directed him to where my wife was staying. "Does she know you are up here?" he said. I shook my head. "No." "Well she's darn soon gonna find out," was his grinning reply. From 7,000 feet we dived down through the clouds, up in a vertical climb, a double roll and I was hollering to go home. A steep turn and we were headed for dear old Borden with my dinner about out where it went in.

At last we were in, just 35 minutes elapsed time, a big bump landing, a whiff of octane and I spent the next half-hour cleaning up a plane. Well, I hope someone sends me The Era when they are done with it. Watch for another letter, folks. It's only the beginning. Until then.

So long everyone.
A.C.2 Noel Calver.
R. C. A. F.
Camp Borden.
Barrack A70.

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Mayor Camille Houde will not be permitted to be a candidate for the Montreal mayoralty, as a new Defence of Canada regulation passed by federal order-in-council this week provides that internees may not run for public office.

Voluntary contributions of money to the dominion government for war purposes total over \$900,000.

The United States, acting in co-operation with other American republics, has plans ready for occupying French territory in the Caribbean area in case such a step is deemed necessary from the viewpoint of defence of the western hemisphere, it was stated last week.

Victory in a six-weeks-long aerial counter-offensive that smashed a full-dress German scheme of invasion was officially announced last week.

British bombers successfully torpedoed two German supply ships in the North Sea last week. They also heavily machine-gunned another vessel, the air ministry announced.

A pretended accident that went wrong almost cost the life last Thursday night of 23-year-old Bernice Stankevich, star aerial soloist in a Shrine charity circus, when the pretty trapeze queen plummeted headlong from a 64-foot perch to the concrete floor of Maple Leaf Gardens, Toronto.

Snake Eyes

Fond Mother—Well, son, what have you been doing all afternoon?

Son—Shootin' craps.

Fond Mother—That must stop. Those little things have as much right to live as you have.

The Common Round

"OUT OF EGYPT"

By Isabel Inglis Colville

From the first that we know of Egypt—from the writing on temples and tombs and from the Bible, it has stood out as a land apart, a land whose people could perform feats of engineering skill, such as the building of the pyramids; who were artists—both in sculpture and painting; who were historians, preserving their records on stone as well as papyrus. They were agriculturalists who understood irrigation; architects who could build palaces and tombs; jewelers of no mean order; soldiers who could fight defensive and offensive warfare and sailors who sailed the known seas in search of all kind of rarities to grace the court of the Pharaohs and embellish the tables and homes of the rich.

It was a land, mighty, colorful, cultured and pagan, for its people worshipped the sun and many gods, and yet it was to this land that three of the greatest personalities of the Bible owed something—a place where they found safety in the midst of danger, and a chance to develop, denied them elsewhere.

All three men were leaders and had in them that spark of the Divine which dreams dreams and performs miracles to fulfill them.

The first of the three was a dreamer of dreams and because the dreams visioned his exaltation above his brothers, and because he could not resist the temptation to tell his brothers of them, he suffered the fate of many visionaries and was summarily dealt with.

Cruelly reigned in those days and I suppose the casting of Joseph into a pit, by his brothers, with the avowed intention of leaving him there to starve or fall a prey to wild beasts, did not strike the same chord of horror, as a like act would do today.

At first sight, the hauling him out and selling him as a slave, would almost seem a worse fate, but—there he was sold into Egypt, and there his fine appearance, pleasing manner, aptitude for work, integrity and purity, and lastly, his adherence to his people's faith in the one God, led him to a position which we would call that of a dictator.

And out of Egypt his fame went, telling of the great man who, FORESAW famine, and conquered it, who could interpret dreams and who believed in one God as the source of all his power. And out of Egypt he ruled the destiny of his own race—brought them triumphantly to Egypt where, as long as he lived, they thrived exceedingly—

a race within a race—never swerving from their national ideals, nor becoming a part of the Egyptian people. They tilled the land and their flocks roamed the fertile plains of Goshen, and then Joseph died, and a Pharaoh arose who saw in this mass of foreigners, only a means to an end. Like Hitler, he deemed that all should be subject to his will, and so he reduced these people to the status of slaves. They made brick and dug his wonderful waterways and were subject to direct penalties if their work was not done.

Like Hitler, too, this Pharaoh commanded that no one should show kindness to or harbor a Hebrew. But his own daughter, being compassionate, rescued one tiny babe—drew it out from a watery grave—and in so doing, changed the course of history and the world, for out of Egypt came a man, steeped in the culture of the dominant race of his time; trained in the ways of war and peace; familiar with all the subtleties of a subtle race, and with a nature which always championed the downtrodden.

For conscience's sake he left the life of a courtier for that of a shepherd, and in the wide spaces where he tended his sheep, he heard the voice of God and

returned to bring a vacillating, unstable people out of Egypt; a people who had lost the faith of their fathers in the woes of slavery; who could not bear the vicissitudes of travel, and had only reproach for the man who brought them out of slavery.

Here was another Hebrew raised to the rank of dictator, and how nobly he used his power the book of Exodus amply reveals. Calmly and efficiently he dealt with his childish charges—for slavery takes away initiative—and only once or twice did he let his righteous indignation flare out—and with devastating effect. He lived on a plane above those he strove to inculcate with some of his own divinely inspired ideas of what a nation should be, and from his solitudes and communing with God, he gave to the world its first ideas of law, of medicine, and of worship. He came out of Egypt and he gave to his own time and to futurity a conception of a state where men ruled under God, and a nation grew in proportion to its following of these principles.

And then, ages after, a tiny babe was born in Bethlehem, wonders and miracles attended his birth. He was worshipped by the representatives of different nations who, startled, travelled to where he lay cradled in a manger, and by the shepherds who nightly kept watch over their sheep.

But the interest in this birth, which was hailed by many as that of a Saviour King of Israel, awakened the jealousy of the demagogue King Herod, and his foster-father Joseph, being warned that Herod would kill the baby if he stayed in Judaea, was also warned to flee into Egypt.

And so, as Joseph was driven out of the land, Moses out of the water, so Christ was driven out of Herod's power, and all spent some years in Egypt.

We do not know how long Jesus was there. His parents, rich in the gifts of the Spirit, could live in comfort, and in that bright land of perpetual summer, Jesus would play with the small Egyptians, and in those plastic years of early childhood, learn a pity for those who worshipped strange gods, and have implanted in his heart the feeling that some day he would show them a better way of life and worship than that of cruelty and fear.

Deep in his own heart would be implanted the love of his fellows—not just of the Jews—that was to revolutionize the world, and who can doubt that even in his early childhood he showered love on his little comrades—a love that would abide with them and make it easy for them to believe in him when his fame went abroad and men flocked to hear him.

Like Joseph, he gave his people bread—the bread of life. Like Moses, he gave them law—the law of love. He too came out of Egypt. And now Egypt is again in the limelight.

Is it possible that out of the land of the Pharaohs, of the Ptolemys, of Joseph, of Moses and of the child Jesus, will come some decisive event in the present crisis? So much has "come out of Egypt" that some stupendous happening in that land of mystery would not amaze, but simply fit into the picture of world shaking things happening from earliest time in the land of the Nile!

SOCIETIES' DATE BOOK

She was secretary of a local organization. She planned a picnic, tea, worked hard to complete all arrangements, then discovered at the last moment that she had chosen the date of somebody else's sale of home baking. Oh, horrible moment!

And how many times has it happened to you?

Few organizations will intentionally steal the date of another's project. For that reason all this annoying duplication would be unnecessary. If only there were a central place where secretaries could find out what days were already "taken."

That's why The Era is starting an

ENGAGEMENT CALENDAR

Its purpose is to record the dates of coming social functions and to hold that record available for secretaries to check to avoid duplication of dates.

It will work perfectly if all secretaries or committee chairmen record in it promptly the dates of functions already planned and check with it BEFORE setting dates for future events.

The Engagement Calendar will be kept at The Era office. It's yours to use—without charge. Drop in to consult it or phone 12.

THE NEWMARKET ERA

IRISH REGIMENT PARADES THROUGH AURORA AND NEWMARKET, CROWDS TURN OUT TO SEE LOCAL BOYS IN UNIFORM

Can't Slice a Pill, Though
Arthur—is golf really good for the health?
Albert—It's just like medicine, only instead of swallowing the pill you knock it around.



NEXT TIME GO BY MOTOR COACH
FARES ARE LOW
ROUND TRIP

TORONTO . . . \$ 1.60
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IT'S MOTOR COACH EVERY TIME FOR ME

GRAY COACH LINES

FALL SAMPLES
OF
MEN'S SUITINGS AND OVERCOATINGS
ARE HERE
Your Inspection is Invited
Agents for
WOLTER HIOS,
"Better Made Clothes"
WHITTE & SONS
Cleaners and Dyers
C. F. WILLIS
Tailoring and Men's Wear
Main Street Newmarket

DANCING
EVERY
Saturday Night
AT THE
SATURDAY NIGHT CLUB
NEWMARKET
COMMENCING
SATURDAY, OCT. 19th
8.30 TILL MIDNIGHT, IN THE
R. S. A. BUGLE BAND HALL
OFF MAIN ST., IN THE HEART OF THE TOWN
MUSIC BY
THE SATURDAY NITERS
POPULAR PRICES

THE BRITISH-ISRAEL WORLD FEDERATION
REV. HARVEY LINNEN
will address a meeting in the
STRAND THEATRE
SUNDAY, NOV. 3, AT 8.30 P.M.
SUBJECT: "AFTER THE WAR, WHAT?"
J. Lach, Pres. F. Chantler, Sec'y.
HEAR REV. E. J. SPRINGETT EACH SUNDAY AT 1.15 P.M. OVER CFRB

POLICE COURT FIVE FACE CHARGES OF CARELESS DRIVING

Five charges of careless driving were heard by Magistrate W. F. Woodliffe in Newmarket police court on Tuesday. A fine of \$10 and costs was imposed on Mrs. Catherine Hamley, Toronto, whose car was involved in an accident on the Yonge St. highway on mid-night of Oct. 17.

Mrs. C. B. Scott, Orillia, driver of a north-bound car, testified that she had been approaching a curve at Holland Landing, when the car going south and driven by Mrs. Hamley, swung out and hit her car.

Constable Alex. Ferguson, who investigated the accident, testified that he found by examining marks on the road that the point of impact was six feet east of the centre of the road.

In her own defence, Mrs. Hamley explained that she had been on her way to Toronto. "I was coming around the curve when the glare of the headlights blinded me," she stated. "I thought that I was on my own side of the road."

She said that she had been driving 15 years and had never had an accident before.

"Did you see a sign that you were approaching a curve?" asked the magistrate. Mrs. Hamley said that she did.

"A sign placed there is to warn you," said his worship. "You must stay on your own side of the road." Pleading not guilty to a careless driving charge, Alfred E. Hadaway, Toronto, explained to the court that on Oct. 14, while driving in a heavy line of traffic on Yonge St., he was unable to stop his car when the one in front of him stopped suddenly. He said that the car ahead had stopped with the light at the intersection at Eagle and Yonge Sts.

"The cars in front were kicking up quite a spray making visibility poor," the defendant stated. "I tried hard to avoid hitting the car in front of me, so I went around its right side. I hit the right side of the car and went over the guard-rail into the bank."

"None of the other cars had difficulty in stopping," commented his worship. "The car behind me practically took my place on the highway," Mr. Hadaway replied.

Victor Stevenson, driver of the car preceding that of Mr. Hadaway, told the court that \$25 damage had been done to his car. Constable Ferguson testified that he had been sitting at the side of the road about 100 feet away when the accident occurred. "The cars were stopped directly behind one another," the Hadaway car was to the rear of about 20 cars," stated the officer.

"You were likely driving too close or too fast," Magistrate Woodliffe told the defendant. "You should have stopped when you put your brakes on, but this failed. You struck the car in front of you. This did not stop you. The guard-rails failed to stop you. I am fining you \$5 and costs."

The third case of careless driving

was a charge laid against Edward Myers, Toronto, who appeared in police court two weeks ago to give testimony. Magistrate Woodliffe fined the accused man \$15 and costs or 15 days in jail. Mr. Myers was involved in an accident near Queensville.

A charge of careless driving laid against Private George Cowx, Camp Borden, was dismissed. Mr. Cowx, a motor transport driver in the Royal Regiment, stated that he had been on his way from Sutton to Camp Borden on the night of Oct. 7, when, on driving around a curve near Keswick, he collided with a car owned by William Purdy, Keswick, which was parked on the shoulder of the road.

"I was going around the bend when I was blinded by the lights of a car coming towards me," Mr. Cowx stated. "I blinked my lights three times, but the driver took no notice." He said that he had been watching the centre marker but at the curve could not see this line.

"I went close to the edge of the pavement," he continued. "A drop from the edge of the pavement to the shoulder of the road pulled my car down. I hit Mr. Purdy's car." He said that, as the Purdy car did not have any lights on it, he did not see it until he collided with it. Mr. Purdy testified that he had parked his car in front of his mother's property just south of Keswick. He said that he had been listening to the 11 p.m. news when he heard the impact. He told the court that his car was damaged to the extent of \$60.

Magistrate Woodliffe levied a fine of \$5 and costs or ten days in jail on Mrs. Sara Violet Gates, Weston, who also appeared to answer a careless driving charge.

Constable Francis Hayward, police constable for King, testified that he had been called to investigate an accident on the highway near King City. He said that it had been raining at the time of the accident and that the paved road showed no marks of where the impact had occurred. He stated that the drivers of both cars said the collision had taken place on the north side of the road.

Mrs. Holten, Freeman, Ontario, driver of the second car involved in the accident, stated that she had been driving at between 35 and 40 miles an hour on her own (north) side of the road when the Gates car, coming around the curve, "came over on to my side of the road."

"The right fender of the other car hit the centre front of my car," the witness stated. "There was between \$70 and \$80 damage done to my car."

Mrs. Gates told the court that she had slowed up as she approached the curve. "I put on my brakes," she stated. "I tried to pull over my car. It skidded." She said that she was going about 15 miles an hour.

"You knew the condition of the weather," Mrs. Gates, commented his worship. "Mrs. Holten was driving twice as fast as you, yet she had no difficulty turning. If you had your car under proper control you wouldn't have been in this accident."

John Evans, Shilton, and Chester Clevers, Toronto, were each fined \$8 and costs or eight days in jail. Constable Kenneth Mount testified that the accused men were travelling at 15 miles an hour on Eagle St., Newmarket.

Lloyd Easterbrook, Toronto, was fined \$5 and costs for speeding on the same road. Constable Mount said that the defendant was going over 30 miles an hour.

R. Noble, Bradford, was fined \$1 and costs for not observing a stop-sign in Newmarket. Steve Hayvilla, Bradford, whom Magistrate Woodliffe last week ordered to have the brakes on his truck repaired, told his worship that he had taken the vehicle to a garage. Constable Joseph Jardine told the court that he had tested the brakes and found them now to be in good condition. Mr. Hayvilla was fined \$10 and costs or ten days.

John E. Herron, Toronto, was fined \$5 and costs for speeding on Yonge St. Provincial Constable Alex. Ferguson laid the charge.

Charles Stephenson, Aurora, who was travelling at 45 miles an hour through Aurora and John Huthal, Windsor, were each fined \$8 and costs or eight days in jail. Constable Fisher Dunham laid the charges.

A charge of having no flares, against Henry H. Pickering, Milliken, was dismissed. The accused man told his worship that he had the flares in his truck at the time but did not know they were there.

HOPE

Mr. and Mrs. Geo. Micks, Sharon, spent Sunday with Mr. and Mrs. E. Gibson.

Mr. and Mrs. Don Morton and Mr. Isaac Morton, Oakwood, were eating on Mr. and Mrs. S. Stickwood on Saturday.

Mrs. M. Tansley spent Wednesday with Miss Lottie Tansley.

Mrs. Geo. Broderick spent a few days last week in Toronto. Mr. and Mrs. S. Boyd and Mrs. Mary Helling, Mount Albert, spent Sunday in Orillia. Mrs. Esther Boyd returning with them.

Mr. Ira Morton, Bogartown, visited Mr. and Mrs. S. Stickwood on Sunday.

Mr. and Mrs. George Broderick

Main St. was thronged with spectators on foot and in cars on Sunday afternoon when about 600 members of the 2nd Irish Regiment, N.P.A.M., arrived here by bus from Aurora and paraded along Main St.

Mayor Dr. S. J. Boyd and members of the town council took the salute in front of the King George hotel.

spent Sunday with Mr. and Mrs. Carr at Unionville.

Mr. Joshua Stickwood, Misses Lydia and Frances Stickwood, Bogartown, spent Sunday evening with Mr. and Mrs. S. Stickwood.

Master Dan. Pegg visited Mr. Elton Stickwood on Sunday.

Mr. and Mrs. A. Gibson, Miss Amy Gibson and Mr. Joe Gibson, Mr. and Mrs. G. Micks, Mr. and Mrs. E. Gibson and Verne, and Mr. and Mrs. Don. Stickwood were Sunday callers of Mrs. W. Stickwood, Holt, formerly of this community, who had the misfortune of falling downstairs and breaking her leg.

Masters Ronald Stickwood and Lowell Pegg both have returned to school, both boys having been home with a broken limb each.

The Hope W. A. will be held at the home of Mrs. Auley Brenair on Thursday, Nov. 7.

Mrs. S. Boyd and Mrs. E. Boyd attended a quilting at Mrs. G. Barker's on Tuesday. There will be no church service held here on Sunday, owing to Queensville anniversary.

On Sunday, Nov. 10, church services will be held in the afternoon for the winter months, with Sunday-school at 2 p.m. and church 3 p.m.

Mrs. Lorne Ganton spent Saturday in Toronto.

Holland Landing

The United church will hold its anniversary services on Sunday, Nov. 10, afternoon and evening.

Mr. and Mrs. Rob. Dutton of Cookstown visited Mr. Dutton's sister, Mrs. J. Pegg, on Sunday.

Mr. and Mrs. Floyd Speck and family of Toronto visited Mrs. Speck's sister, Mrs. E. Dutton, on Sunday.

Miss Jean Brown spent the weekend at her home in Markham.

Master Peter McKenzie of Toronto spent the weekend with Mr. and Mrs. H. Tomes.

The Women's Association met for a quilting at the home of Mrs. E. Dutton on Tuesday afternoon. Plans were made for the annual supper to follow the anniversary, on Nov. 11.

Miss Marion Fawcett of Toronto spent Sunday at her home. Mr. Chadwick is making extensive alterations to his house and property here.

Mrs. John Thompson and children are spending some weeks with Mr. Thompson and son, Leonard, near Englehart.

Mrs. H. Long of New Liskeard is visiting at the home of her parents, Mr. and Mrs. J. Bate.

Miss Jean Stephenson of Toronto spent Sunday with her parents.

Aubrey Stephenson has been confined to the house for a few days with a severe cold.

A meeting of the United church guild was held last Thursday, and opened with the national anthem. The minutes were then read by the secretary, Mrs. Bert Pearce. Mrs. John Bates, Christian missionary leader, gave a very interesting talk.

Christian culture night will be held on Nov. 7. The leader will be Miss Mildred Hare.

The meeting closed with games and the benediction.

Commencing Sunday, Nov. 3, and continuing through the fall and winter months, services will be held in Christ church as follows: first and third Sundays, evening prayer at 3 p.m., second, fourth and fifth Sundays, services will be held at 11 a.m. All services will be on standard time.

Sharon

Eighteen teachers of East Gwillimbury public schools met at Garnet Caster's school, Sharon, last Friday to observe.

Mr. Keith Knowles, Mrs. Knowles and Miss Leta Knowles of Toronto spent Sunday with Mr. and Mrs. Chris Jones.

Mrs. Willard Grose spent the weekend in Toronto.

Mr. Jack Parker of Toronto visited Mr. and Mrs. James Parker on Saturday.

Mrs. John Moore of Mount Albert spent Tuesday with Mrs. R. Shaw.

Mr. and Mrs. W. Hughton of Toronto were calling on friends on Sunday.

Mr. Fred McLeod and Mr. Worden Godfrey spent the weekend in Toronto and attended Mr. Claude Duffy's wedding.

There will be no service at the United church on Sunday night, owing to anniversary services at Queensville. Sunday-school will be held at the usual time, 10 a.m.

Mr. and Mrs. Orville Quakenbush and Diane spent the weekend with Mrs. McKrill, Mrs. Quakenbush remaining with her mother for a few days.

There will be Red Cross pack-

ST. JOHN'S WILL MARK FEAST OF ALL SAINTS

Friday will be the Feast of All Saints. Mass in St. John's church will be at 7 o'clock and at 8.30 o'clock in the morning. All Saints is a solemn feast in the Catholic church. It is celebrated on Nov. 1 to honor all the saints of the church, known and unknown.

The saints are spiritual heroes who have either shed their blood for Jesus Christ, such as the Canadian martyrs, or those who have lived lives of sacrifice and sanctity, such as St. Francis of Assisi and St. Therese of Lisieux, known as the Little Flower of Jesus. Some saints have special feast days, but because there are more saints than days in the year, one day is set aside to honor all those who have no special feast day.

As each country gives honor to her national heroes, erecting statues and monuments to their memory in public parks, where wreaths are placed on certain days, so likewise, the church does not forget her spiritual heroes. She holds them up to the people as models to follow in daily life, and exhorts them to put into practice what they recite each day in the Apostles' Creed, "I believe in the Communion of Saints," that is the communication of prayers and good works, one for the other. Statues of the saints have a place of honor in the church as national heroes have theirs in public parks. Why not?

Speed

American Sailor—That ship of ours goes so fast that we often have to stop to cool the propeller.

English Tar—That's nothing. Our destroyers go so fast that we have to stop to pick up wireless messages.

Miss Gwen Braund of Toronto gave the address at the weekly meeting of the B. I. Federation last Sunday taking "The Early Church" for her subject. Miss Braund has been here on other occasions and is well liked by the members.

Next Sunday the meeting will be held at 8.30 p.m. in the Strand theatre, when Rev. Harvey Linnen will be the speaker.

ing at the Sharon hall on Tuesday afternoon, Nov. 5. Will all those who have knitting and sewing finished please bring or send it?

East Gwillimbury Red Cross is having a scrap metal campaign and farmers are asked to gather their scrap metal to be collected later.

Starting Sunday, Nov. 3, and continuing through the fall and winter months, services will be held in St. James' church as follows: first and third Sundays, Sunday-school at 10 a.m., morning prayer at 11 a.m., and on the second, fourth and fifth Sundays, Sunday-school at 2 p.m., and evening prayer at 3 p.m.

All services will be held on standard time.

Prices on the local market for eggs were 40 to 45 cents a dozen on Saturday morning. Butter brought 30 cents a pound. Young chickens were 20 cents, hens, 18 cents, and ducks, 22 cents a pound.

Potatoes were 25 cents, and apples, 25 cents a six-quart basket.

Cabbage and cauliflower sold at 5 cents each.

Honey was 15 cents a comb and 50 cents a four-pound pail.

TORONTO MARKETS

Prices on the Toronto markets on Tuesday for butter, creamery solids, No. 1, were 28 1/2 to 29 cents a pound, and for creamery prints, No. 1, 30 to 30 1/2 cents a pound. Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 39 cents, A medium, 37 cents, and A pullets, 29 cents a dozen.

Prices to the shipper for poultry

try were: turkeys, 8 to 10 pounds, 23 cents; geese, A grade, 18 cents a pound; spring chickens, 2 1/2 to 4 1/2 pounds, 17 cents a pound, and ducklings, 5 pounds and over, 19 cents a pound. Off-truck bacon hogs sold at \$9.

\$8 to \$8; butcher steers and heifers, \$5.50 to \$7.50; fed calves, \$8 to \$10, and veal calves, \$10.50 to \$11 for choice, with common heavies selling downward to \$8.

Weighty steers brought from \$9.

Sweetened Vim Feed

Molasses contains special merits such as the stimulation of the appetite, improvement of the bowel condition, benefitting the blood and making for greater thrift and greater production.

SWEETENED VIM FEED

is more palatable, more digestible and higher in digestible nutrients. Because molasses is difficult to handle most feeders prefer to use a molasses feed rather than try to use straight molasses.

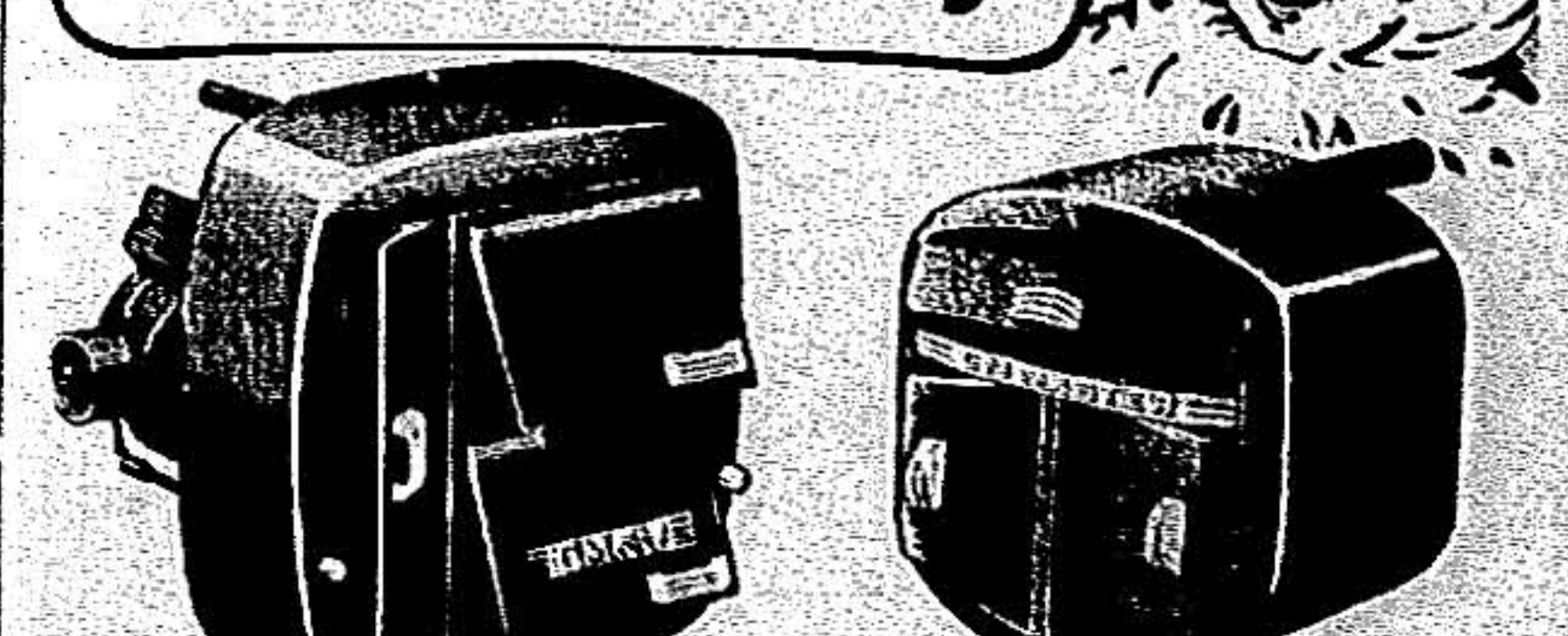
Recognizing these demands we have added molasses to most of our livestock feeds and offer VIM GROUND OAT HULLS WITH AT LEAST 20% MOLASSES CONTENT.

PRICE 95c CWT.

A. E. Starr

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GM DeLuxe Heater and Defroster—the heater that has everything. Let us demonstrate its superior features and show you what winter driving comfort means.

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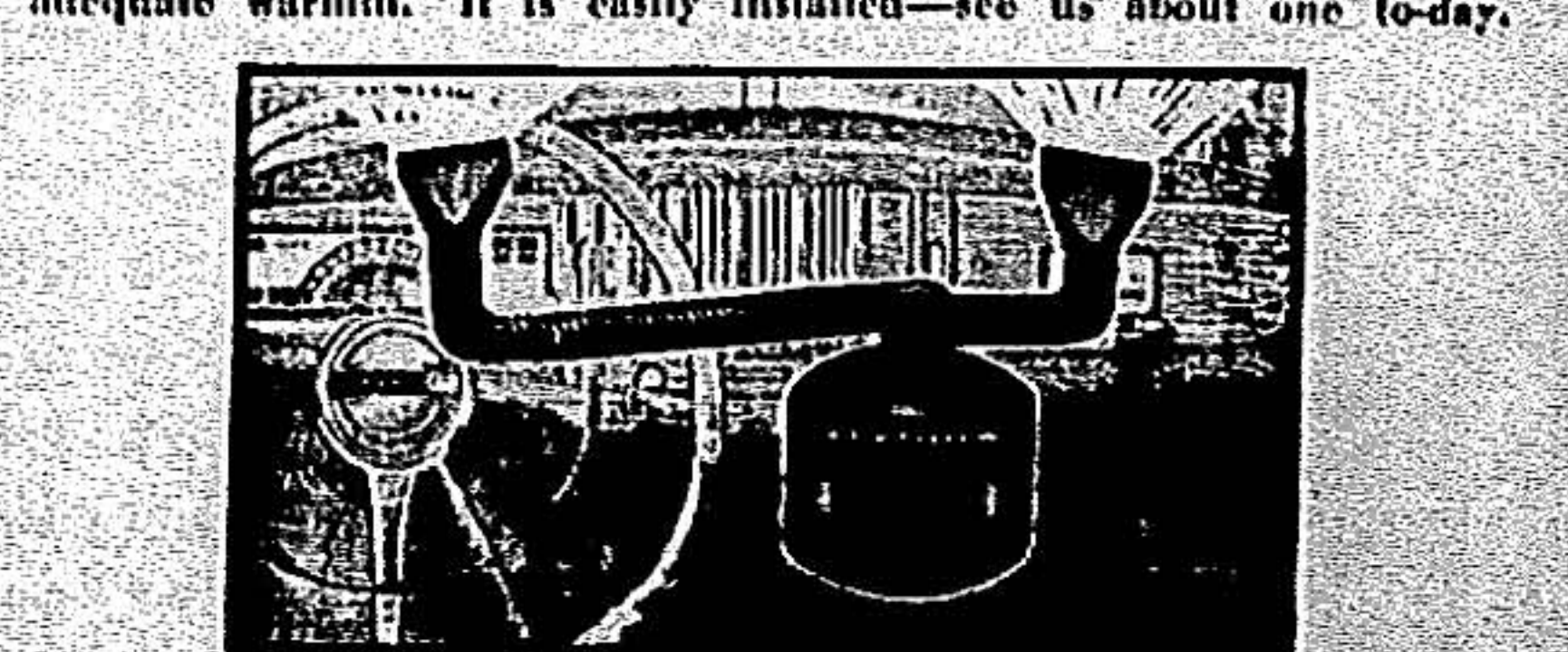


GM Motorco Anti-freeze. This is a QUALITY anti-freeze at low cost. More than an alcohol—has retarded evaporation—non-corrosion—sealed containers preserve quality. Fill up for protection.

GM Anti-freeze. A permanent type anti-freeze one filling lasting all winter. Free your mind from worry and give your car 100 per cent protection this winter with GM Anti-freeze.



GM Underseat Hot Water Heater. A new heating system for 1940-41 GM cars. Fits under front seat. Delivers ample heat to front and rear passengers. This heater has an extra large core and fan to provide adequate warmth. It is easily installed—see us about one to-day.



GM Heater Defroster—the finest defrosting device available. Sure, swift and convenient action. Forces hot air against both windshield removing ice, snow, fog, sleet. The defroster unit fits all GM Heaters from 1937. Drive SAFELY—install an efficient GM Defroster.

J. E. NESBITT
Phone 197 Newmarket



NEWMARKET GIRL HAS PROMISING VOICE
Miss Jean Davis, daughter of Mr. and Mrs. A. J. Davis, delighted members of the Lions club and their ladies on Monday evening at the King George hotel when she sang several solos. Miss Davis is studying at the Toronto Conservatory of Music.

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WHITELAW'S BOOK STORE
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The Aurora Era

TRY ERA CLASSIFIEDS
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SOCIAL AND PERSONAL

Mr. and Mrs. C. C. Macdonald and the Strong-McPherson family in Toronto on Monday.

Mrs. J. P. Chisholm, Mrs. E. M. Johnson, Mrs. Wilson, McLean and Mrs. M. Dawson of Toronto spent last Thursday with Mrs. T. A. M. Mose.

Miss Max Fry and Misses Vivian and Elizabeth Wilcox attended the Victoria College at home on Friday evening.

Trooper Kenneth Babcock, R.C.A.F., St. John's, P. Q., spent a few days at home on leave this week.

Pte. Hubert Tunney, Dufferin-Maddam Rifles, spent the weekend at his home.

Mr. and Mrs. Edward Holder of Orillia were in town on Sunday.

Mr. "Buddy" Ankers spent Sunday at his home in Owen Sound.

Mr. and Mrs. Lillian Sparks are on a motor trip to Timmins and other northern Ontario points.

Mrs. E. H. Harrison and Mrs. M. J. Jenkins, who have been visiting in Carleton Place, have returned home.

Miss Doris Borden spent the weekend in Toronto.

Miss Isabel McLean of Toronto spent the weekend with Mr. and Mrs. George Walker, Catharine Ave.

Pte. James Cook of the Sutherland-Army Highlanders was in town on Wednesday.

Mr. and Mrs. R. E. Search and Mr. and Mrs. R. E. Morlock of Toronto visited Mr. and Mrs. R. E. Marston on Sunday.

Mrs. Chas. Dunham attended the graduation exercises at Whitby of her niece, Miss Mary Clarke, who has graduated as a nurse from Whitby hospital.

Pte. William Bull of the Veterans Home Guard spent a few days at his home this week.

Mrs. Sydney Laule of Elora is spending a few days with her mother, Mrs. J. Preston, Metcalfe St.

Miss Pauline McKenzie was among those attending the Victoria College dance last Friday evening.

Mrs. R. V. Smith, and daughter, Beverly, are spending a couple of weeks in Toronto.

Mr. and Mrs. Fred Davis visited in Oakville last week.

Mrs. George Walker spent a couple of days last week in Toronto with Mrs. M. J. Walker, who is ill.

Mr. and Mrs. Fred Locke, Jr., of Toronto spent Sunday with Mrs. Locke's parents, Mr. and Mrs. George Mowbray, Wellington St.

Pte. Fred Chapman of the Sutherland-Army Highlanders spent the weekend with his parents, Mr. and Mrs. P. Chapman, George St.

Mr. Maurice Cowleson, Wellington St., spent the weekend with his parents, Mr. and Mrs. Lloyd Cowleson, Toronto.

Miss Anne Greaves, Mill St., left Aurora on Friday for the first lap of her long journey to Australia, where she will take up residence with her son.

Mrs. A. Decourde and two daughters, of Orillia, spent the weekend with Mr. and Mrs. Harry Squibbs, Metcalfe St.

PETE DEPARTING FRIENDS
A surprise party was given last week by the neighbors of Mr. and Mrs. Gordon Anthony, who have moved to Elora. The party took the form of a kitchen shaker, following which games were played and luncheon served.

LOBA, HOLDS FUTURE
On Monday evening the members and friends of Queen Mary L.O.B.A. held a supper at the home of Mrs. Robert Hodgkinson, Wellington St.

Prize-winners were as follows: 1st ladies, Miss Anne Gillespie; consolation, Mrs. Dan Cameron; men, 1st, Frank Heaney; consolation, Al Mitchell. Prize-winners received groceries.

STAR GIRL PLAYER HEADS "BIRD" CLUB

An organization meeting of the Aurora badminton club was held in the town hall on Monday evening. A good crowd was in attendance and in view of the fact there are so many lady members, it was felt that a lady should be president this year. Miss Constance Willis, one of the club's outstanding performers, was elected to head the club.

The Aurora team will again function in the district grouping, which will be formed soon, with it is expected, Markham, Thornhill, Richmond Hill and Newmarket again competing. The club will as usual play in the Mechanics' hall. Other officers elected were: vice-president, Harold Pringle, secretary-treasurer, Margaret "Peggy" Pearson, chairman, Mrs. C. R. Boulding trophy.

ELECT LITERARY SOCIETY OFFICERS

Following the report of a nominating committee, Aurora high school students went to the polls last Friday and elected the following officers for the literary society: hon. pres., B. T. O'Brien; president, Howard Follitt; vice-pres., Margaret Brown; secretary, Patricia Martin; treasurer, Doug. Nisbet; form representatives, Harvey Fingold and Christine Kirkwood, (13); A. Campbell, and B. Prentice, (12); Barbara Walker and E. Johnson, (11); Dorothy Aldrich and George Stone, (10); Jean Wilson and Ed Wellesley, (9B); Maxine McKenzie and Gordon Stephenson, (9A).

IS YORKS' PAYMASTER

W. W. Gardhouse, treasurer of the county of York, is now paymaster of the Queen's York Rangers regiment, the county regiment. In the Great War Lieut. Gardhouse was with the artillery.

SCOUTS AND GUIDES ENJOY FROLIC

On Monday evening the Aurora Boy Scouts and the Aurora Girl Guides held a joint meeting and Halloween party in Trinity hall. Dr. G. A. Guntton and Miss Constance Willis were in charge.

THINK FIRE REMAINS COMPLETE MYSTERY

Aurora fire brigade were called on Saturday morning to the premises of Walter Starkey, Yonge St. south, where they found a trunk on fire in the cellar. The conflagration was extinguished and there was no damage except from smoke. Cause of the blaze is unknown.

ATTEND MCCLURE FUNERAL

Among those from Aurora who attended the funeral of the late James McClure, well-known King Township resident, on Monday were Joseph (Bill) O'Brien, Mrs. J. G. Macdonald, Reeve C. A. Malloy, Wm. Malloy and the Misses C. and M. Malloy.

RENOVATE FARM HOME

The Aurora Building Co. is making extensive interior alterations and is also building an addition to the residence on the farm of A. G. Ramsey, Gormley.

CORE NEW BOOKS ADDED TO LIBRARY

Determined to maintain their present high standard and to meet the increasing demand for books, in addition to the list of books published last week, the Aurora public library has added the following wide and varied selection of books: The River Breaks Up, I. J. Singer; The Sea Tower, Hugh Walpole; Next to My Heart, H. T. Miller; Broken Pledges, Philip Gibbs; North to the Orient, Anne Morrow Lindbergh; Courageous Exports of Dr. Syn, R. Thorndike; Reaching for the Stars, Nora Waln; Payments at Anderby, W. Holby; This England, M. E. Chase; Self-Portrait, Gilbert Frankau; Portrait of Jennie, R. Nathan; The Great Tradition, F. R. Keyes.

Also added: Merridale, Sinclair Lewis; A Portrait of Gaudy Dismal; The Third Hour, G. Household; The Courage of P. Bentley; World Within These Walls, J. Patrick; Out of the Fog, J. C. Patrick; Crime in Quarantine, Rod Lambert; Dark River, Nordhoff and Hall; Wall for the Line, E. A. Holton; The Baker's Daughter, D. E. Stephenson; The Upside Down Murders, A. Austin; Swift Waters, C. W. Parmenter; Paper Prison, P. C. Wren; Murder With a Theme Song, V. Rath.

The Singapore Exile Murders, Van Wyck Mason; Red Gardenias, J. Letimer; The Defence of Britain, L. Hart; Come Spring, B. A. Williams; The Man I Love, N. Paterson; The Weekend Companion, Brian Lawson; Something Special, F. Baldwin; Duke Woman, Peter B. Kynce; The Mixture Before, Somerset Maugham.

The Air and Its Mysteries, C. M. Holley; Follow A Shadow, Ruby M. Ayres; The Return of Kai Lung, E. Brannan; Ask My Secretary, G. Tuzon; Concord in Jeopardy, Doris Leslie; Her Majesty the Queen, L. C. Asquith; Emergency Wife, M. Edington.

OWRAM WINS CLUB TENNIS CHAMPIONSHIP

Lee O'wram, club president and district tennis champion, annexed the local tennis club championship on Saturday in the concluding matches of the season.

He defeated Stan Walker in the finals. In the semi-final round O'wram defeated Jimmy Jones, while Warren Barnard was forced to default to Stan Walker as he slipped and sprained an ankle in the second set. The winner, O'wram, will take possession of the Dr. C. R. Boulding trophy.

PETE HUGHEY WINS CROSS-COUNTRY RACE

Closely pursued by 14-year-old Edward Trent, Pete Hughey won the annual cross-country run at Aurora high school on Friday. Nearly 60 runners started and all but three finished. Four girls unofficially ran the race and completed the event too, Marian Crossley being first.

Hughey will receive the Dr. Bruce McDonald trophy for the year and a medal for his permanent possession. Those finishing first in each form will also receive a medal, while second placers in the forms receive school crests. The crests were presented at opening exercises on Wednesday morning, while the medal winners will receive their awards at commencement.

The first ten across the finish line were: P. Hughey, Ed. Trent, Ross Atkinson, Charlie Egan, David Wellesley, Donald McQuarrie, Allen Crossley, Glen Hill, Bob Stephens, Bill Gilles.

The first and second prize-winners, according to forms, are: 9A, E. Trent and D. Wellesley; 9B, D. McQuarrie and Glen Hill; 10A, Dan Bonner and Doug Clarke; 10B, Andrew Bailey and Fred Rowe; 11, R. Atkinson and C. Egan; 12, A. Crossley and Raymond Cook; 13, Robert Burton and William Pagan.

COURT OF REVISION WILL MEET MONDAY

The court of revision will sit Monday evening in the council chambers prior to council meeting. There are a half-dozen appeals filed, according to Town Clerk C. A. Willis, and it is not expected the proceedings will be lengthy.

BAPTISTS HAVE VISITORS

On Monday evening Aurora B.Y.P.U. was honored with a visit from a group of young people from Toronto Bible College. Mr. Beach, who on graduation will be stationed in China, took over the meeting.

The T. B. C. gospel trio sang several lovely selections. H. Hawkins read the scripture lesson and led in prayer. He will go to Africa shortly.

Miss Ruth Pennells gave a short, inspiring address. Carl Goldberg, who was in Aurora on another occasion, spoke briefly. Mr. Beach then closed the meeting by telling of his conversion. Following the close of the service refreshments were served.

BAND WILL BE ASSISTED BY NEWMARKET ARTISTS

The program of the band night on Wednesday evening consists of a band program and presentations, with Marie Draper Lyons of Newmarket as vocalist, and Harold Rutledge of Newmarket, as violinist. Mayor J. M. Walton will act as chairman.

The band will play: 1, Hymn Tune; 2, Overture "Lucerne"; 3, Selections from H.M.S. Pinafore; 4, community songs; 5, waltz, "Gay 90's"; 6, "There'll Always Be an England."

Prof. C. F. Thiele of Waterloo will present medals to the soloist winners at Waterloo and the C.N.E. and also the individual medals.

GOES TO CITY

Kenneth McClellan has accepted a position with a duty in Toronto, and he and his family will move to Toronto to reside.

COLLEGE LOSER

St. Andrew's College V team was defeated by Hillfield school of Hamilton at Aurora on Saturday, 19-7. Hillfield gained all their points by the forward pass route.

KING WOMAN DIES

Citizens will regret to learn of the death recently of Mrs. Robert McQuill of Collingwood. Before her marriage she was Octavia McCullum, of Strang, a member of a well-known King township family.

Hero Of Empress Disaster Is Aurora Lady's Nephew

One of the heroes of the Empress of Britain disaster, Dr. Edward Joseph Delorme, ship's physician, formerly of Hamilton, is a nephew of Mrs. Ernest English, Wells St.

After Nazi planes had forced the crew and passengers to take to lifeboats and rescue ships, Dr. Delorme rowed from one boat to another giving first aid and surgical treatment to the injured. He is credited with having saved several lives in this way.

A graduate of the University of Toronto, he is said to be safe at an Irish port.

DOWN THE CENTRE

Hugh Plaxton, one-time Olympic hockey great, and one of those fellows who would have left a name in pro ranks but for family reasons, didn't play, was on parade with the Irish Sunday. He is an officer and, if the Flare Co. Brough boys should have a hockey team, might logically be expected to take charge.

C company of the Yorks could certainly line up a fair sort of team, which could probably take any other company in the regiment on the ice. Off-hand we can think of the names of Kenneth Brown, Harvey Gibney, Speedy Gilles, Alf. Harden, Aub. Barker, Scotty Mair, Bud Bulmer, Merv. Broughton, Ab. Watts, Mike Bolton, Ellis, Lunan and Hilaby, of Richmond Hill Jrs., Baker and Sanders from Stouffville, and others, too. Maybe Stan, Smith might don the pads again. At least, he'd have a finger in the pie some place.

Boxing in Newmarket at O'Connor stadium tomorrow night, and Doc Guntton has come up with the idea that the local arena might be utilized as a sports palace de punch in between army nights. He suggests inter-company and inter-battalion bouts. A line-up like that, with one or two good headline bouts, would probably pack them in. More of this anon.

Joint McCumb left Saturday for St. Catharines, and as we haven't seen him since, we presume he'll be with the senior Saints, Eddie Pavez and Tiny Tensdale are anxious for Eugene to get off on the right foot, for he definitely has a future. Aurora fans will be pulling for him.

Wink Parnard slipped and sprained another ankle on Saturday. In the semi-finals of the local tennis club singles, which makes the second mishap of this type to the bespectacled flash this season. This time it was the other ankle.

Ted Trent ran a beautiful race last Friday and just about upset the applecart. It would have been like a first-former to take the cross-country run. This lad has a nice style in hockey too. At least, we saw him in public school competition and tabbed him for the future.

Poster Hewitt has started his 16th consecutive season at the mike. A definite sporting record for Canada and one we believed only surpassed on this continent by Ted Husling and possibly Clem McCarrum.

Jim Cummings, Brennan and Dunkin are slated for Kodaks or in the west Toronto mercantile. Frank Michanuk will be with Post Office or Kodaks, if he doesn't continue on night shift at the Colla plant. Jack Culverwell and Shepstone, both former Stunt performers, will be with Ostrander, while Harry Milroy, and perhaps Bill Sweeney, hockey coach at St. Andrew's, will be out with Donnell and Mudge, so keep your eyes on this circuit. Tommy Ivanoff, the coach of Brantford Lions, has replaced Norm. Himes at Guelph, and from the junior B stars of western Ontario expects to have Rene of the Lees and Ray Voll, who eliminated Aurora with his goal for Siskins. Clare Martin and Shattworth of the Waterloo champs are also lined up for the Biltmore.

Lieut. Classy, one of the most popular officers with the Queen's Yorks, and assigned to the local platoon, once played box-lacrosse for Thornhill juniors in the tri-county league. Phil. Ishinsky of last year's Varsity senior rugby squad and a brother of famous Bob Ishinsky, is also an officer of the unit, with B company.

U. C. G. Gridders will be at St. Andrew's on Saturday, which gives the district a feature football attraction.

CHILDREN ASKED NOT TO CALL "SHELL OUT," WILL HOLD HALLOWE'EN COSTUME PARADE

Once again the school children will have their annual Halloween frolic and parade, so popular with everyone in town.

The pupils will assemble this evening in their respective rooms at the public school and following the judging of the costumes, will parade through the town, with the band. Adults and visitors have been asked to leave the school-rooms during the judging. Following the parade the kids will march back to the school and have their party.

Principal John G. Macdonald and his staff have this year requested the boys and girls to refrain from calling from door to door, shouting "shell out." Boxes will be passed around along the route of the parade and house-holders and merchants are requested to place their contributions in these. The proceeds will be divided equally among the organizations in town doing war work.

ANTI-SABOTAGE SQUAD DO HALLOWE'EN DUTY

Five special constables will be on duty tonight, Halloween night, the town council, remembering the vandalism of last year, have decided. They are empowered to deal with any offenders found injuring property. They are chosen from the 12 special constables sworn in last year by the local police commission as an anti-sabotage corps.

In addition to reckless and foolish damage caused, for which the perpetrators went unpunished, it will be recalled that Provincial Constable Alex. Ferguson suffered painful injury when his motorcycle struck a cement flower-pot on Yonge St.

BOYS OVERSEAS WILL GET CHRISTMAS BOXES

The Aurora Red Cross dispatched 22 Christmas boxes today to Aurora boys overseas.

A box was sent to each Aurora boy outside Canada and contained a wide and varied assortment, including: socks, scarves, handkerchiefs, wristlets, mitts, peanuts, Christmas cake, cigarettes, gum, chocolate bars, writing paper, envelopes, pencils, tooth-paste, tooth-brushes, sardines, etc.

All items were calculated to please the boys. It is estimated that the value of each box is in the neighborhood of \$6. Persons who are making up boxes to send to local boys are reminded that there are a quantity of socks on hand which the local branch will be pleased to distribute for inclusion. The ladies are to be commended for their thoughtfulness and the splendid efficient way in which the matter was handled.

YORKS' OFFICERS REPRESENT COUNTY

The following list of officers of the Queen's York Rangers 1st American regiment well illustrates how truly the unit represents the county.

Heading the regiment is Lieut.-Col. John Hyde Bennett, V.D., who was with the 12th York Rangers as an officer in 1911. Second in command is Major W. H. S. Pote.

The other officers include: quartermaster, Captain Gordon Dalziel; adjutant, Lieut. Arthur L. Disher; asst. quartermaster, Lieut. H. S. Nesbitt.

Headquarters company: Major H. J. Craddock (O.C.); Capt. G. F. Newberry, Lieut. C. J. Wilkins (signals); Lieut. W. E. Rasheigh (East York); 2nd Lieut. G. G. Bell; 2nd Lieut. T. C. Eaton (Mount Dennis); 2nd Lieut. W. W. Gardhouse (paymaster, Weston); 2nd Lieut. J. A. Patterson (stretch-bearer, Newmarket).

A company: Lieut. W. J. Lawson (O.C.); Lieut. J. M. Robinson; 2nd Lieut. D. S. Tiekner; 2nd Lieut. W. A. Kelly; 2nd Lieut. J. Richardson (Forest Hill Village).

B company: Lieut. W. R. E. Williams (O.C., East York); 2nd Lieut. P. D. Ishler; 2nd Lieut. M. Allan; 2nd Lieut. G. B. McGillvary; 2nd Lieut. G. L. Mackey.

C company: Captain D. O. Mungovan (O.C., Newmarket); 2nd Lieut. J. M. Woodbridge; 2nd Lieut. R. B. Canham (Newmarket); 2nd Lieut. T. C. Line (Richmond Hill); 2nd Lieut. Frank O. Claxey (Thornhill); 2nd Lieut. H. C. Rose (Weston); 2nd Lieut. R. E. Fales (Willowdale).

D company: Lieut. N. K. Bennett (O.C.); Lieut. H. S. Nesbitt; 2nd Lieut. R. D. Grant; 2nd Lieut. J. G. W. Foster; 2nd Lieut. K. M. J. Silver (Newmarket); 2nd Lieut. V. W. T. Scully (East York).

Medical officer, Major J. D. H. Burnett; asst. M. O., 2nd Lieut. Dr. J. G. Cook (Newmarket); padre, H. A. Capt. Rev. Robert John Shires; to be assigned, 2nd Lieut. R. C. Hulach (Mimico); 2nd Lieut. R. H. McLaren; 2nd Lieut. E. L. Miller; Major Alex. McKenzie, M.C. (Woodbridge).

Reserve regimental depot: Major R. R. Roden, Major C. H. Reeve. Heading the warrant officers is Regimental Sergeant Major Arthur Jowett.

IS IN ARTILLERY

George White is training with the 30th battery, R. C. A. N.P.A.M. He drills at the University Ave. armories, Toronto.

HOLD MANOEUVRES

"A" company of the Queen's York Rangers, under the direction of Capt. W. J. Lawson, attended division service at Christ church, Woodbridge, last Sunday. Col. H. Bennett, O.C., took the salute. After luncheon on the farm of Major Alex. McKenzie, M.C., field manoeuvres, similar to those held at Newmarket last week by C company, were held.

2nd Irish Hold Impressive Parade, Drumhead Service

On Sunday Aurora welcomed the 2nd Irish regiment under pleasing skies. Headed by the colors and the pipe band of the regiment's C.A.S.F. force, the regiment, some 600 strong, fell in at the Aurora war memorial and marched north on Yonge St., to the reviewing stand at the post office, arriving there at 11:45 a.m.

Accompanying the Irish were the Aurora war veterans, the Aurora boys' band and the band of the 2nd Irish regiment.

At the reviewing stand the Aurora Boy Scouts and Girl Guides formed the guard of honor and as Col. J. H. Nelles gave the salute and the command "eyes right" were were on the platform, Sir William Mulock, Capt. J. P. Flanagan of Toronto, Mayor J. M. Walton, the Aurora town council, Rev.

T. R. White, and D. E. Hambley. An impressive drumhead service on the St. Andrew's college campus drew a large crowd of spectators. The service was conducted by Major the Rev. W. Hoyle, and Rev. Kenneth Perdue of Trinity Anglican church preached the sermon.

On the return march they paraded to the arena for a luncheon of Irish stew, pork and beans, bread and butter, pie and apples, all donated by local merchants, and prepared and served by a small army of local women. The regiment then proceeded by bus to Newmarket for a further parade.

Attracting the attention of the crowd besides the splendid showing of the men were the two mascots, large grey Irish wolf hounds. On Saturday night sentries guarded the rink and reviewing stand.

AURORA RESIDENT KILLED ON YONGE ST.

At about 7:30 p.m. on Tuesday evening, while crossing Yonge St. in the rain and mist just below the subway, Annie Gillespie, a resident of Aurora district for the past 40 years, was killed when she was struck by an automobile driven by Robert Hinkels of Toronto, a trainee at the Newmarket training camp.

She was rushed to the Aurora clinic, but was beyond all aid when they arrived there. Highway Traffic Officer Alex. Ferguson and County Constable Aubrey Fleury investigated and found Hinkels' car to be in good working order. It is understood that no charge will be laid, but that an inquest has been ordered by Coroner Dr. C. J. Devins.

Miss Gillespie was born in Ireland and came to Canada about 40 years ago. She was in her 63rd year and attended Trinity Anglican church. There are believed to be no relatives in this country. The funeral service was held this afternoon from the funeral parlors of P. M. Thompson, Victoria St. Interment was at Aurora cemetery, with Rev. Kenneth Perdue in charge of the service.

BAND BOYS WILL GET NEW OUTFITS

The Aurora boys' band will shortly be equipped with smart new maroon and khaki uniforms. The committee in charge have chosen khaki trousers with a maroon stripe, maroon tunics with brass buttons, and khaki cadet hats with maroon piping. The uniforms have been ordered from Fred Rowland at a cost believed to be about \$500.

Next Wednesday evening the boys are holding their annual prize night and will also give a concert, the proceeds of which will be donated to the Red Cross.

AURORA MEN GO TO SCHOOL FOR FIREFMEN

Fire Chief Harry Jones and Captain Stewart Patrick, of the Aurora fire brigade, are this week attending a firemen's school, sponsored by the Ontario government, and held at the University of Toronto.

Besides conducting a demonstration of the most modern methods of fire-fighting, special training is being given this year against sabotage, incendiarism and bombings. The course opened on Wednesday and closes on Saturday. The town council has approved the attendance of representatives of the brigade at the course and will be responsible for incidental expenses and the tuition of the men.

HAVE LESSON IN REFINISHING FURNITURE

North York Women's Institutes held a class for the refinishing of furniture in Aurora on Wednesday. Miss E. Schiller of the department of agriculture was in charge.

Nine different branches were represented and the delegates will go back and demonstrate the methods learned to their own branches.

ORANGEMEN VISIT MOUNT ALBERT LODGE

Headed by Rt. Wor. Bro. W. H. Taylor, a group of Orangemen from United Empire lodge paid a special visit to Mount Albert lodge on Wednesday evening, when special ceremonies were held.

SCOUTS BUY JACKS

Aurora boy scouts purchased two new Union Jacks last week at a cost of over \$20. The troop will be officially organized by the provincial officials early next month.

JOINS ACTIVE SERVICE

Lawrence Obee of the 2nd Irish battalion, N.P.A.M., has transferred to the 1st battalion, C.A.S.F., of the same regiment.

LAD IS ILL

Billy Mingay, Mark Ave., valued Era salesboy is confined to his home with pleurisy.

COUNCIL WOULD SAVE BEAUTIFUL OLD TREES

This week has seen the removal off Yonge St. of ten or 12 trees by the Ontario Hydro-Electric, some of great antiquity. Many of the townspeople regret the removal of these trees. The Era understands that following an inspection of Yonge St. on Tuesday afternoon by the town council and two representatives of the Hydro no further trees will be cut down but certain trees will be trimmed.

The Hydro-Electric are making a change in their direct wire line to northern Ontario, which at present is carried on the same standards as their power line, making frequent interference and sometimes interfering with telephonic communications. The line is being lowered some five feet and consequently the trees had either to be removed or trimmed to permit this to be carried out.

The trees on town property cannot, without special order, be interfered with by the Hydro. Trees are one of Aurora's beautiful features and the council is desirous of doing everything possible to protect and preserve Aurora's trees.

TEA PROCEEDS GO TO BOYS OVERSEAS

Mrs. J. M. McDowell, Yonge St., generously opened her home on Tuesday for a Red Cross tea. Admission was by contribution of gum, cigarettes, toothpaste, chocolate bars, or money. The goods and money contributed went to Christmas boxes, which were packed by the Red Cross on Wednesday for distribution among the Aurora boys overseas.

Mrs. H. J. Charles, president of the local branch of the Red Cross, pointed tea.

R.C.A.F. MEN MOVE

Three recent Royal Air Force recruits from Aurora have been transferred to other training centres. George Graham and Charlie Rowe have been moved from Toronto to Kingston. Fred Wilkinson has been shifted from Brandon, Manitoba, to Regina, Sask.

BAND ENTERTAINED

Aurora boys' band were feted twice last week. A week ago E. D. Warren, of the Royal theatre, entertained the boys at the screening of Sabatini's "The

PINE ORCHARD ASKED TO BRING BABY PICTURES TO PARTY

The community club will hold a Halloween party at the school on Friday evening, Nov. 1. Everyone will be welcome and is asked to bring a baby-picture of themselves with them.

The teachers of the Whitechurch schools, with two inspectors, Mr. Campbell and Mr. Mooney, had their first observation convention at Pine Orchard school on Friday afternoon. Both teachers and inspectors considered it a profitable and enjoyable convention.

Mr. L. Keefer and daughter of Hamilton visited Mr. and Mrs. H. McClure on Sunday. Mr. Keefer had charge of the services at the Church of Christ. Mr. and Mrs. W. Galley of Toronto were also visitors of Mr. and Mrs. H. McClure.

Mr. and Mrs. R. Chapman visited Mr. and Mrs. Eveleigh in Aurora on Sunday.

Mr. and Mrs. J. Booth and Mr. Fred Allen of Newmarket spent Sunday afternoon with Mr. and Mrs. R. Allen.

Mrs. E. S. Hawtin had Sunday dinner at Mr. B. Dike's.

Quite a number from here attended the supper at Bogart-town on Friday night.

Maple Hill

On Sunday evening the pastor of Maple Hill church spoke from Malachi: 1-3.

There has been a small mortgage on Maple Hill church. One hundred and fifty dollars was needed. In answer to prayer this was more than met on Sunday evening, for which the members are very thankful.

The Dorcas society met this Thursday at the home of Mrs. B. Plummer.

Miss Grace Knights has returned to Bible college.

Mr. and Mrs. White and family, who live near Orillia, spent the weekend at the home of Mr. Fred Knights, Mrs. A. Knights returning with them for a visit.

Messrs. Bruce and Malcolm Love and Bob Jarvis spent the weekend visiting in Midland, Gravenhurst and other places.

Mrs. A. Graham, Vivian, is spending a few days with her sister, Mrs. Plummer.

On Wednesday, Nov. 6, there will be a special missionary meeting in the church. Rev. H. K. Dancy, from the Sudan Interior Mission, will be the speaker, and will also show lantern slides. A good attendance is hoped for.

Miss Pearl Scott, Toronto, paid a short visit to Mrs. David Love on Monday.

Mr. McAsh, Mr. Fred Knights and Mr. Harry Knights motored to Toronto on Monday to attend a board meeting of the Regular Baptist churches.

Friends are glad to hear that Mrs. Hillary Stevens of Toronto is improving after her operation.

Kettleby

(OCT. 29)

The regular Ladies' Aid meeting was held at the home of Rev. and Mrs. W. J. Burton. The ladies sewed, knitted, and cut out decorations. There was a nice crowd. Refreshments were served. All enjoyed the meeting.

The Young People's meeting opened with a hymn followed by the Lord's prayer and minutes. The scripture was read by Effie Dave, then a hymn was sung, followed by the topic, which was given by Miss Allan, closing with a hymn and contest.

Miss Hattie Cutting was home over the weekend.

Mr. Tom Weedon spent the weekend with his sister-in-law in Collingwood.

Mr. Joseph Rose and Mr. and Mrs. Robert Rose and daughter spent the weekend with their cousins at Batteau.

Mr. Ed. O'Brien spent the weekend at his home.

Mr. and Mrs. Roy Boyd and daughter, Mrs. Vaughan, and Mr. and Mrs. Jack Gould, all of Toronto, Mr. and Mrs. Dick Williams and family and Mr. and Mrs. E. Patton of Luskay, Mr. and Mrs. Aubrey Patton and son of Tottenham, Mr. David Gould of Palgrave, Mr. and Mrs. Howard Woods and family of Linton held a surprise party for Mrs. Elias Patton on her birthday.

Mrs. A. Bryson and son spent Sunday with Mrs. Bryson's uncle, Mr. Ed. O'Brien.

Messrs. David and Dick Smart

SAY

"I SAW IT IN THE ERA"

AND

help build a better community newspaper. Every newspaper needs advertising to help meet its bills for newsprint, metal, printing equipment, to help pay taxes, insurance and wages. Advertising doesn't always get the credit for what it does, and so we appreciate it when our readers take the trouble to say, "I saw it in the Era."

THE ERA

YOUR NEWSPAPER

went to Collingwood to see their sisters. Mrs. Payne and son spent the weekend with Mrs. Payne's brother, Mr. Ed. O'Brien.

EVERESLEY

MRS. A. P. FERGUSON GREW UP IN EVERESLEY

Pte. Jack Ball of Three Rivers training camp is developing into a fluent letter writer. Having never been away from home before, he finds lots to tell his home folks.

Mrs. Jennie Marshall has been suffering from a severe attack of shingles, but is convalescing now.

Mr. and Mrs. Charles Hedge of Toronto, a pair of newlyweds, each for the second time, visited the Fergusons at Scots Wha Hae on Wednesday of last week. They are preparing to leave their cottage at Pine Grove and winter in Toronto.

Major Achim Jarvis, Mrs. Jarvis, Peter and Stephen, and Miss Byrd had a jolly time picking apples at Miss Ferguson's. The major is stationed at Toronto airport as instructor of aviation.

Eversley congratulates Captain the Rev. Frank Mesley on his appointment as assistant secretary to the postmaster-general, Hon. Wm. P. Mulock.

Captain Mesley is a Baptist preacher, holding pastorates in Zora, and recently has given splendid service to soldiers and their families in a church in Toronto. He is a veteran of the Great War, where he lost one foot and had the experience of being a prisoner in Germany.

A few years ago he moved from Mining to a farm at Eversley. This is the former James Wells property, on which Eversley church stands at the southeast corner. There are nine children. The older boys, Victor and Bill, manage the 150-acre farm.

Captain Mesley managed the registration in this district recently. Now he is at Ottawa and his family is at Eversley.

Last Monday morning, Oct. 21, Mrs. Albert P. Ferguson of Avonbank passed away after a stroke, in her 69th year. Mrs. Ferguson was the daughter of Catherine Ferguson (daughter of the late John Ferguson of the Mill Pond farm at Eversley) and of Isaiah Beynon. Mrs. Beynon died when her daughter, Catherine Ferguson Beynon, was born. The little Catherine was brought up at her grandfather's, attended Eversley school and was first organist in Eversley Presbyterian church. Later she married her second cousin, Albert P. Ferguson of Avonbank.

For the past year they have lived in Mitchell, where she died. The interment was in Avonbank church cemetery. She leaves her husband, two sons, Russell and Arthur, and one daughter, Margaret. Miss Louise Beynon of Aurora, her half-sister, attended the funeral.

Pottageville

The regular weekly Young People's meeting opened with a hymn and prayer. Then the minutes were read, scripture was read, a hymn was sung and the topic was given by Mr. Burton.

Mr. James Morgan and Miss Mary Wilson spent Sunday with Mr. and Mrs. John H. Archibald.

Mr. Norman VanLaven spent the weekend with his father in Toronto.

Miss Alice Houghton from Cookstown spent the weekend with friends here.

Mr. Eddie O'Brien of Newmarket spent the weekend with his uncle, Mr. Ed. O'Brien.

Mr. and Mrs. George West and family and Mr. and Mrs. Ed. Houghton spent Sunday evening with Mr. and Mrs. John Houghton in Cookstown.

Mr. Roy Emmerson, Mrs. Emmerson, Mrs. Robert Rose and daughter, called on Mr. and Mrs. J. Houghton on Friday evening.

Mr. and Mrs. Elias Patton were in Newmarket to see Mr. Patton's stepmother, who is very ill, on Sunday.

Miss Hattie Cutting was home for the weekend.

Mrs. Tom Williams is visiting her sons and daughters in Toronto.

Pleasantville

The Willing Workers will meet on Wednesday, Nov. 6, at the home of Mrs. Ted Breen on the fourth line. Mrs. C. Rose and Mrs. Stevens will be the hostesses. The topic will be "Daniel" and the roll-call will be answered with a hymn or poem on peace. Messrs. J. Stevens, H. Breen and H. Beld will provide music.

The Bogartown club will hold their first meeting at the school on Thursday evening, Nov. 7. This will be the annual election of officers, so all those who wish the club to be a success are requested to attend.

The Bogartown club supper last Friday night at the school was a decided success. The supper provided was all that anyone could desire. The play, "Look Out Lizzie," was well presented, each character doing his or her part well.

Mr. and Mrs. Frank Sheridan and family have moved from Franklin to Pleasantville again. Misses Florence Tucker of Toronto and Frances Slickwood of Bogartown had Wednesday night tea with Mrs. Tucker.

Miss McQueen and Mrs. E.

DRUMHEAD SERVICE

By GOLDEN GLOW

Last Sunday was indeed a day with the troops in North York, and the weatherman kindly lent his aid by giving us favorable weather, for so late in the season. I think everyone who was able to turn out, and especially those who have relatives in uniform, were "on the march." As on other Sundays, the troops at Training Camp No. 23, stationed here in Newmarket, held their drumhead service at the fair grounds, with the R.S.A. bugle band in attendance, the members of which had dinner afterwards with the boys at camp.

While this was going on here in town, about 700 members of the 2nd battalion, Irish Regiment, arrived by chartered bus from Toronto, at Aurora, to take in the northern part of the county. Sir Wm. Mulock, Mayor J. M. Walton and the council of Aurora and Capt. J. W. Flanagan took the salute at the post office, as the troops marched past from the cenotaph, beyond Aurora, along Yonge St. to St. Andrew's College, north of Aurora, where they had their Sunday morning drumhead service.

It was quite an imposing parade. The Aurora veterans, with a few from Newmarket, headed the procession, followed by the pipe band of the battalion, while the regular battalion band in scarlet tunics lent color further along in the long line of march. The Aurora Boy Scouts and Girl Guides also accompanied the soldiers from Aurora to St. Andrew's, while two beautiful Irish wolf-hounds, mascots of the troops, marched sedately along, each with a soldier leading it. They are beautiful creatures and the battalion is justly proud of them.

I do not think it possible to find a more suitable location, or one more beautiful, than St. Andrew's, for such a service. The campus accommodated them all quite easily and with the loud-speakers all could hear every word. As always, the troops formed a hollow square, with the chaplain taking the service from an altar formed of stacked drums covered by a large Union Jack.

Stewart Beare, local radio man, lent his assistance to make the service heard in all parts of the grounds, and anyone who does not know the part he plays, would never have dreamed that his service-car was to the right of the padre, near the band, completely covered with two fine big flags, the Union Jack on one side and Queen Elizabeth's flag on the other, the flag in old-gold color with the lion rampant in the centre. We certainly have to thank Mr. Beare for his kindly assistance on many such occasions.

The hymns, played by the scarlet-coated bandmen, were never played more beautifully. I am sure, nor in lovelier surroundings. With the St. Andrew's chapel, small in stature but so delightful in design, standing at one side of the campus, with the St. Andrew's college school and residence buildings forming two other sides of the square, with the fourth side of a splendid high cedar hedge, with cedars 15 to 20 feet high, what more could anyone ask in a suitable location for a soldiers' out-of-door service?

Major, the Rev. J. Hoyle, conducted the service, and Rev. Kenneth Perdue, rector of Trinity Anglican church, Aurora, gave the address. When the band played "Unto the Hills," I think every soldier added his voice to the lovely old hymn, and I am sure the words must have struck home with added meaning.

After the service we stood on the brow of the hill, along the driveway, to watch the parade march back to Aurora for dinner, and it was an imposing sight, but pathetic and heart-rending as well, especially for those who have husbands or sons now overseas, or soon about to go. But the men themselves, the gallant Irish troops, I am sure were at that time quite ready for the appetizing dinner prepared by the women of Aurora and served in the arena, of steaming hot Irish stew, with plenty of other good things! I heard they had over 200 pies donated by the Aurora citizens and other women

of the community, with baskets and baskets of delicious apples.

Then it was Newmarket's turn, and the whole town turned out to greet them! The soldiers from the training camp here had the afternoon off, and those who had no relatives visiting them in camp flocked downtown to join the citizens in their welcome to the troops in the last part of their visit before proceeding to Toronto. A long line of buses came along Eagle St., turned north on Lorne Ave., and the soldiers formed up along the road, beside the Stuart Scott school, bowing green and tennis courts, reaching right down to St. Paul's Anglican church, while the scarlet-coated band stood, making a wonderful picture, in front of Newmarket's war memorial in Memorial park, falling in when the troops commenced to march, in their accustomed place, half way along the line. Not a hitch in the arrangements! It was all wonderfully planned!

They marched along D'Arcy St. to Main St., where Mayor Boyd and the town council took the salute from a stand erected in front of the King George hotel. They marched up Queen St. to Niagara St., then east along Millard Ave. to Main St., and once again past the saluting base, and on out Eagle, turning north on Lorne Ave., where they once more "embarked" and set off for Toronto. I do trust they enjoyed their "tour." I feel sure they must have! They were a fine, well set up group of men, and Herr Hitler had better take note of the fact that we have thousands more like them now in training!

That makes two successive Sundays when Newmarket was given over to military operations, for the week before the Queen's York Rangers had very successful manoeuvres here, making the old haunted house up the canal headquarters, and their position the Newmarket canal, while the enemy was supposed to approach over the ridge beyond the cemetery hill. They had it complete, even to machine-gun nests and trenches, and when a "bomber" came over, which it did every so often, swooping low, they had to seek shelter in their trenches, or a ditch, or anywhere they could. It is perfect weather for

Starr were guests for Saturday night tea at the home of Mrs. Jack Preston.

Mrs. John McClure spent Sunday with Mrs. Nelson in Newmarket.

Guests at the home of Mr. G. Hunt on Sunday included Mr. and Mrs. Geo. Shropshire, Mr. and Mrs. Fisher and Miss M. Simmons, all of Toronto.

The Monday night weekly prayer service will be held at the home of Mrs. Gordon McClure next week.

Mrs. M. F. Starr returned home on Monday after spending a few weeks with relatives at Beaver-ton and Mariposa.

Mr. and Mrs. Beardsall and children of Orillia spent the weekend at the Toole home.

The Union church, for the last couple of Sundays, has had the privilege of hearing a young student from Knox college, Toronto, Robert Manning.

Friends will be sorry to hear that Dr. D. McIntyre is in poor health and confined to his bed. He is at present residing in Toronto.

IS AT CAMP BORDEN



Cpl. Chas. Bone is with the Irish regiment headquarters corps at Camp Borden. Cpl. Bone served in the last war with the 3rd Canadian field ambulance corps for four years and two months. He was gassed at Ypres in 1915.

IS OVERSEAS



Bombardier Stanley Chas. Bone is the son of Cpl. Chas. Bone and Mrs. Bone, and has been with the Canadian forces in England since last January.

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STATES CANADIANS KINDEST ON EARTH

This interesting article from the British Weekly was brought to The Era by Mrs. D. G. Cockit. It is written by Edward Vernon, who offers some advice to British evacuees and some ideas to Canadians.

Dear Jack and Jill,—I know that it ought never to have needed a war to bring you a letter from your Uncle Bob, but then it has needed a war to make us do many sensible things—such as painting white lines on pavements, going to bed early and giving slum children a holiday in the country. And now you see that it has made you stuffy and stingy old Uncle Bob get a move on and remember his nephew and niece.

So you have left the hill where Jack fell down, and off you've gone, sailing over the blue-wide sea to safer and sunnier lands. Nowadays I sing:

Jack and Jill have left the hill To sail for safer places, Though far from home across the foam They're feeling very audacious.

Pretty poor, I admit, but it's the best I can do, and at least it's true, I'm sure. For "audacious" means that the hateful "good-bye" feeling has quite gone, and that now you are as brave as soldiers and as happy as kings.

I don't know why Stevenson thought that kings were happy. Shakespeare said that they weren't; but happiness is not the main thing for kings or anyone else. The main thing for us all is to be loved and honored by the proper kind of people and to deserve it. And no king and queen have ever been so loved and honored by every right and proper person as our king and queen are today. And they deserve it, too, for they are always very brave, and very cheerful and very kind, and they are making it easier for

SCHOMBERG

CALF CLUB BOYS COME 2ND AT O.A.C.

Special services were held in Schomberg United church on Sunday, Oct. 27. A former minister of this parish, Rev. W. Mayer, was visiting speaker at both morning and evening services. His most interesting addresses were much enjoyed by those who attended the services.

The weekly Red Cross meeting was held on Wednesday, Oct. 23, in the Institute rooms. There was a fairly large attendance, but the executive is always glad to welcome new helpers and hopes that more women will turn out next Wednesday, as there is much knitting and sewing to be done.

A number of Schomberg boys, who belong to the Irish Regiment of Canada, took part in the drumhead service held at St. Andrew's College, Aurora, on Sunday.

Officer Harry Kay of the R.C.A.F. visited his parents, Dr. and Mrs. Kay, over the weekend.

Mrs. Ryerse and son, Wilfred, are taking up residence in Toronto, where Wilfred is employed in the Royal Bank. Friends will be sorry to see them go.

George Cutler of the R.C.A.F. at Toronto spent the weekend at his home here.

Mr. and Mrs. J. Hulst of Islington were weekend visitors of Mr. and Mrs. Edward Marchant.

Miss Ora Brown spent Sunday with her parents, Mr. and Mrs. F. Brown.

Mrs. D. A. Wauchope is confined to her bed with a severe cold.

A large crowd assembled in the town hall last Friday evening to attend a shower given in honor of Mr. and Mrs. Harry Bennett. Friends wish the young couple a long and happy married life.

Jack and Clifford Wauchope attended the annual convention at the Ontario Agricultural College at Guelph, as delegates of the local calf club. They are to be highly congratulated on their judging ability, as they returned home with second prize, being only five points behind the winners. Friends and members of the club extend hearty congratulations and wish them better luck next time.

Mr. and Mrs. Joe McGowan and daughter, Helen, and Harry Smith of Barrie were Sunday visitors of Mr. and Mrs. W. L. McGowan.

Mr. and Mrs. Clarence Marchant and family were guests of the former's mother and father, Mr. and Mrs. E. Marchant, on Sunday.

Mrs. Carter and son, Lorne, are visiting Mr. and Mrs. W. L. McGowan this week.

Mr. S. Fowler of the C.A.S.F. was a Sunday guest of Mr. and Mrs. Nelson Wauchope.

war-games! If only there were not the terribly serious side to it all!

We hear from our six Newmarket boys in Iceland that it is dark quite early now and they have to use candles. I wonder would candles be a good item to enclose in our boxes to them. I think "Oxo" too is quite acceptable. But chocolates and candy, gum and cigarettes and fruitcake and magazines seem to be what they ask for most. They are not allowed to send photos home, so we must wait till they return to see the snapshots they have taken. Be sure and put "Z force" on any card or letter or parcel to any of the six now stationed in Iceland.

Uncle Bob, it all!

P.S.—You will find a postal order tucked in the folds of this letter. Divide it equally and share the spoils.

SNOWBALL

TALKS ON NUTRITION AFTER TAKING COURSE

The Snowball Women's Institute meeting was held at the home of Mrs. Albert Badger on Wednesday afternoon, Oct. 23, with a very good attendance. The meeting was in the charge of the health and child welfare

all of us here to be brave and cheerful, too.

The really wonderful thing about it is that the people of the far-off lands where you have gone are just as proud to love and to honor and to serve the same king and queen as we do in Britain. That will make you feel as if somehow you were still at home, although in another country; and you are sure to feel a new thrill of pride to be a member of our great British family of peoples spread all over the world.

You will likely be surprised to find how greatly, too, the people around you love and honor this misty seagirt island of Britain that is your home. The mists of autumn are spreading over it as I write. The leaves are yellowing and falling fast. Harvest is gathered in, and the blackberries are ripe. Like you, the swallows have left our shores for sunnier lands, for night frosts are in the air. So are the German raiders; but we keep our chins up—not in order to look at them—but to show ourselves and others that we are unafraid and undefeated, and that the sea is still blue, and the hills still purple, and the streams still sing among the stones, and the grass is green at the meadow-foot.

Don't forget to love and be proud of this dear and lovely land that you have left for a little. You will see lots of fine and fascinating things in your new world, but keep a "very specialist" corner of your heart for your old, shaggy, weather-beaten island home. We may be old-fashioned in many ways, and people in Canada and Australia may seem to do many things in better ways than we do, but never despise anyone or any land for being old-fashioned. Remember that there's something beautiful in most old things—old faces, old pictures, old abbeys, old manners, and sometimes even old fogs!

Jack used to like the picture that hangs above the smoke table in my study—"The Boyhood of Raleigh." You remember it? The boy, eager and wistful for adventure, chin on his hands, his eyes fixed intently on the old seafarer who points over the far horizon to the wild and magic seas that call brave hearts to splendid and knightly adventure. That is what this old land of Britain has done, and is still doing, for the younger lands to which you have gone; firing them with the love of freedom, and pointing them to the far horizons where liberty and truth and honor have to be fought and won, and a new and better world to be made. Yes, you can well be proud of your own dear land, old and battle-scarred, but never fonder or nobler or braver than at this very hour.

Yet, proud as you may well be, never be conceited, as if there were no other country in the world worth counting except England, Scotland, Wales and Ulster. You will be important little people now, and even a little famous, but you mustn't allow it to go to your heads. Jill, you must laugh at Jack if he begins to put on airs; and Jack, you will be justified in pulling Jill's hair if she becomes "sidely."

I don't know Australia or Africa, but I do know that the people of Canada are the kindest people on earth, and I am sure that you will be kind to them. Be helpful in the house, and give as little trouble as possible. Do not be forever talking of "the way we do it at home," as if their ways were not so good as ours. Laugh when you feel like crying, whistle when you are fed up, and never on your life let them see that you long for home.

For you have a great part to play in the war and in the making of the better world that is to be. There is an important person who represents his country in foreign lands called an ambassador. That is what you are. When people wish to know what Britain and British people are like they will look at you. If you are rude and selfish they will think that we are all like that. But if you are brave and good-mannered and bright, they will say, "What a fine country Britain must be!" So you see that we are depending on you, every one of us from our king and queen to the humblest beggar, not to let us down. I know you won't.

I've given you no news, but your mother and father will do that. I must stop, however, for the curtains are being drawn for the black-out. But there's one thing I want to say before my words are blacked-out too. After this letter is posted in the pillar-box that stands beside the lamp-post across the road—when Jill once told off her bicycle, I'll be thinking of you. And when the house is quiet at bedtime, a voice, unheard by any human being but myself will be speaking to the ear of God in heaven, and it will be saying, "Take care of Jack and Jill, and bring them back to us safe and sound when the war is over." Will you do the same for us?

And whisper a prayer into God's other ear for us and for all the people you have left behind, that He will make us brave enough and strong enough and good enough to defend the right and win the victory for Him and for the world. Please do, and perhaps we'll hear each other's voices within the ears of God.

Write me a letter soon, because I miss you very much. Ever your loving,

Mount Albert

The hall board will hold their regular dance on Friday evening.



REJUVENATING SCALP TREATMENT

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Give the hair a natural, healthy, attractive sheen.

Try them before having your hair arranged in one of the New Hair Styles on display at

THE EMBASSY BEAUTY SALON
50 Main St. Phone 40

Nov. 1, in the hall, with Benny Lath's orchestra in attendance.

Mrs. Thos. Laird and daughter, Mrs. Sinclair, of Dresden, were guests last week at the home of Mr. Laird's nephew, Mr. W. R. Steeper.

Mrs. Donald Leach of Toronto was in town on Monday of this week.

The library board will hold a euchre in the I.O.O.F. hall on Nov. 20.

The United church anniversary services on Sunday, Nov. 10, will be taken by Rev. C. E. Dyer of New Toronto. A junior choir, under the direction of Mrs. Marie Draper Lyons, will lead the music at the morning service, and Queensville United church choir will be at the evening service.

On the Wednesday evening following, Nov. 13, a hot turkey supper will be served in the basement, followed by a splendid concert in the hall and church also. Keep the date in mind and come along.

The annual meeting of Mount Albert horticultural society will take the form of a banquet to be held in the basement of the United church on Friday, Nov. 8, at 7 o'clock, when J. F. Clarke, government lecturer, will be the guest speaker.

This meeting is being held in

the fall, in place of the mid-winter, when roads are usually bad.

The Junior Institute have a treat in store for Thursday evening, Nov. 7, at 8 o'clock, in the basement of the United church, when Miss Florence Eadie will give an illustrated talk on her visit to England. This will be an open meeting and all ladies are invited.

Mr. John Carruthers and his daughter, Helen, of Stratford, were at the home of his brother, Dr. W. L. Carruthers, this week.

Kettleby

The W.M.S. of the United church is planning a special thank-offering meeting in the church on Wednesday, Nov. 6.

Miss Bishop, president of the north centre presbytery, will speak. There will be special music and singing by Miss Mildred Folliott of Temperanceville. Supper will be served in the temperance hall.

Mr. and Mrs. J. E. Blatchford and family spent Sunday visiting relatives in Cambray.

Mr. and Mrs. J. Davis and son, of Snowball, visited Mr. and Mrs. Harry Webster on Sunday.

Mr. and Mrs. D. Harvey of Alliston spent Sunday with Mr. and Mrs. Frank Billings.

Mr. and Mrs. Jas. Hunter of Laskay had dinner on Sunday with Mr. and Mrs. Frank Curtis.

Mr. and Mrs. Clarence Murphy and Joan, and Mrs. Morley Boynton, all of Richmond Hill, called on Mr. and Mrs. Frank Curtis on Sunday.

Mr. and Mrs. Charles Lowban of Owen Sound spent the weekend with Mr. and Mrs. John Crichton.

Mr. Thomas Webster of Woodbridge spent several days last week visiting relatives in Kettleby.

Mr. and Mrs. Clark, of Oshawa, visited Mr. and Mrs. E. B. West on Sunday.

Mr. and Mrs. A. Marshall and Mr. and Mrs. J. Macdonald and family visited Mr. and Mrs. Duncan MacMurchy of Strange on Sunday.

Mr. and Mrs. Wm. Farren and Lois, of Snowball, called on Mr. and Mrs. Albert Farren on Sunday.

Mr. and Mrs. Leo Paxton and

Ronnie, of Bond Head, spent Sunday with Mr. Paxton's parents, Mr. and Mrs. Geo. Paxton.

Mrs. E. Steele and Mrs. Walter Steele, of Toronto, visited Mrs. Jas. Murray on Sunday.

Mr. and Mrs. Clarence James and Miss Marie West, all of Toronto, spent the weekend at the home of Mr. and Mrs. Chas. West.

Mount Pleasant

Fall seems to be here in earnest, after the heavy frost of Monday night.

Mrs. John Aslo, Sr., of Gormley spent last week in this community visiting her relatives, the Stiles families.

Mr. and Mrs. Alex. Hopkins had supper last Sunday with Mr. and Mrs. Bernard Davidson.

Quite a number from here attended anniversary services at Ravenshoe on Sunday evening and also attended the supper Monday evening.

Mr. and Mrs. Robt. Davidson were at Dalrymple last week for their cattle.

E. Miller still makes his early morning trips to the Heffering Farm, Lake Simcoe, where he has been engaged in cobble-stoning a house.

Messrs Geo. and Jos. Wright of Seebright, Ont., called on Mr. and Mrs. Robt. Davidson on Monday.

Quite a number were at church on Sunday, and there is still room for more.

Sunday-school is at 2 p.m. and church service is at 3 p.m., with Mr. McCullough in the pulpit.

CAMP NOTES

The Salvation Army canteen is proving a mecca for the boys in camp. They find books and comfortable chairs there, and, incidentally, when they spend money at the canteen the profits, if any, all come back to the camp for recreation purposes. The Salvation Army has a contract with the dominion government whereby they give their services without any return and are dependent on public generosity for the funds to carry on this work.

Thursday, not Friday, will be the first day this week for Roman Catholic and Anglican boys at the training camp, as the day before a feast day is a fast day, and Friday is the feast of All Saints.

The first issue of the training camp paper, "The Colours," is expected to appear the middle of next week. It is being prepared this month by Ptes. Andrew Merriels and Douglas Reid, editors, and Pte. Seth R. Halton, sports editor. Pte. Halton is a younger brother of Matthew Halton and, like his brother, is on the staff of the Toronto Star.

Lieut. and Mrs. A. H. Woods have rented a home on Prospect Ave. Lieut. Woods is on the training camp staff.

Sgt. Reynolds of the training camp staff has rented Miss Edith Robertson's house on Main St.

The town of Aurora is in bounds for the tri-tees and quite a number of the boys have been attending the Royal theatre there. Some of the boys are driving their own cars while at camp.

Last Thursday was pay-day for the trainees.

The following men will receive promotion as lance-corporals: Col. R. B. Harkness, D.S.O., will present the chevrons at a ceremony at the "fair grounds" this afternoon at 5 o'clock. The public is invited to attend.

A company, P. Bremner, B. F. Wiggins, R. A. Barker, W. C. Johnston, C. H. Reeves, L. A. Latta, R. F. Parker, B. Powell, A. Sargent.

B. company, E. A. D. Dunn, Francis Cronin, J. Bradbury, O. Kolka, R. M. Gunn, G. Grills, E. Heath, L. J. Farr.

C. company, J. Gillard, M. Brown, I. H. Dearness, F. Gaudette, G. V. Altpeter, J. D. Harris, Wm. Harrison, W. Harris, Leo Catania.

D. company, M. Brunelle, W. W. Niles, W. P. Fessenden, H. P. Cousc, C. M. Fletcher, W. Prym, W. E. Pette, D. E. Doolittle, H. E. Petric.

Perhaps the residents of Newmarket were puzzled by the comparative quiet of the streets of this well-known town last Tuesday night. It happened this way. The youths in the training camp received their initiation in

camp cleaning duties when they lined up at one end of the camp and slowly walked to the other end, picking up all waste paper and other rubbish. This was the biggest broom ever used in or around Newmarket.

After this ceremony was completed No. 10 hut, evidently thinking that their work had been the best, decided to take the white flag (symbolic of the cleanest hut) from No. 13 hut and planted it in front of No. 10. However, the boys from No. 13 decided otherwise and a lively battle ensued. Before it was over, most of the huts in the camp were ably represented.

By the time the boys remembered their appointments in town, the flag had been torn to shreds and all huts had a portion of the trophy.

To most civilians one of the most interesting features of M. T. C. No. 23 is the "bayonet assault course," which is being built by the boys of the first draft. The course consists of a trench and a series of dummies.

The trench is not a replica of a trench that would be used in actual warfare. It is merely a trench perfect in all details except that it has no communication trenches and it is perfectly straight. As you approach this trench from the front, you hardly realize that you are approaching such a fortification. All that meets the eye is a grassy rise, which is not even noticed in the uneven country in which it is situated.

However, as you mount the parapet you are greeted by a yawning hole, almost seven feet wide and five feet deep. Along the slanting front wall is corrugated steel. Three feet down from the ground level, along the front, is a firing-step, two feet wide. Back of this, two feet deep and two feet wide, is an excavation which enables men to walk from one end of the trench to the other without being observed.

Extending for 78 yards in front of the trench is what seems to be a maze of dummies. However, on careful observation, it can be seen that the layout is methodical. The dummies are in seven rows, each of which stretches from one side of the trench to the other. Five rows consist of single dummies and two of double dummies.

Before a militia-man can consider himself trained, he has to be able to clamber out of the trench, fire and re-load his rifle on the run, and spear all the dummies, moving smoothly and easily as a ballet-dancer, yes, and as daringly as a ballet-dancer.

Members of the orderly room staff are planning a little dinner and dance at Taylor's, Eagle St., next Wednesday evening.

Newmarket camp lost a softball game at Long Branch camp on Saturday by a 2-1 score.

CANADA YEAR BOOK FOR 1940 APPEARS

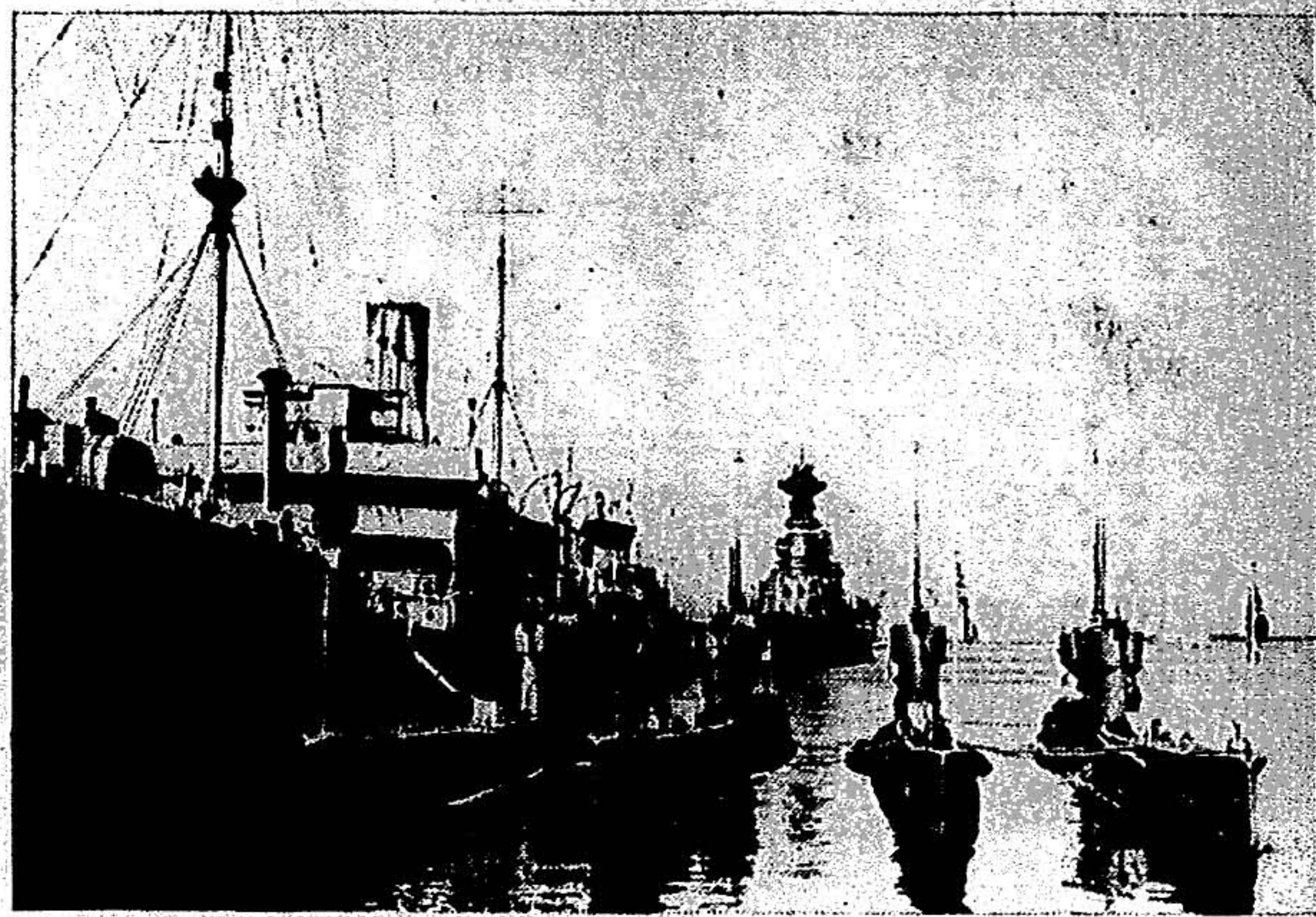
The publication of the 1940 edition of the Canada Year Book, published by authorization of the Hon. James A. MacKinnon, minister of trade and commerce, is announced by the dominion bureau of statistics.

The Canada Year Book is the official statistical annual of the country and contains a thoroughly up-to-date account of the natural resources of the dominion and their development, the history of the country, its institutions, its demography, the different branches of production, trade, transportation, finance, education, etc.—in brief, a comprehensive study within the limits of a single volume of the social and economic condition of the dominion.

The 1940 Canada Year Book extends to over 1,200 pages, dealing with all phases of the national life and more especially with those susceptible of statistical measurement. A statistical summary of the progress of Canada is included in the introductory matter. This gives a picture in figures of the remarkable progress which the country has made since the first census of the dominion was taken in 1871, 68 years ago.

Persons requiring the Year Book may obtain it from the King's Printer, Ottawa, as long as the supply lasts, at the price of \$1.50, which covers merely the cost of paper, printing, and binding. By special concession, a limited number of paper-bound copies have been set aside for ministers of religion, bona fide students and school teachers, who may obtain copies at the nominal price of 50 cents each.

Vanta undies and baby supplies at the nursery. (Vanity Shoppe), Main St. c3w37



BRITAIN, TOO, HAS SUBMARINES

Britain prefers to fight on the surface. Germany has always favored underwater warfare. Nevertheless, Britain has submarines, and they are said by the British authorities to attack only warships, not merchant shipping.

MINISTER IS AWAY ON GOOD DEED MISSION

Rev. Arthur Greer, pastor of the Christian church, is making his semi-annual trip to the Christian church at Little Britain, Ontario.

"The pastor there does not get away from his duties for eight or nine months at a time, his charge is so far from the beaten path," Mr. Greer said.

Mr. Greer goes to Little Britain twice a year and needless to say his visits are appreciated by both pastor and people.

PREACHES HERE

Robert Manning, M.A., of Maple has been the guest preacher at the Presbyterian church for the past two weeks and also preached at the services at Pine Orchard.

LIONS SKIP ANNUAL HALLOWE'EN SHELL-OUT

The Lions club is not holding a Halloween party for the youngsters of the town this year due to lack of funds for that purpose, it was announced at a club meeting at the King George hotel on Monday evening.

The members' ladies were entertained following the dinner. Miss Jean Davis, whose father, A. J. Davis, was present, sang a number of solos beautifully. Miss Davis was accompanied on the piano by Mrs. Thos. Leach. Alex. Belugin and W. M. Cockburn led a sing-song.

Among the guests were Capt. T. W. F. G. Andrews, padre of the militia centre, and Ray Spooner, of the Bank of Montreal.

Mrs. Frank Courtney won a war savings certificate.

R. L. Boag won an attendance prize, donated by R. C. Morrison, who was in Toronto training with the Provincial Constabulary, which is a voluntary adjunct to the Ontario provincial police.

WELL-KNOWN PUBLISHER DIES IN AMHERSTBURG

Andrew Hebb, editor of The Era, attended the funeral of Arthur Marsh, editor of the Amherstburg Echo, on Saturday at Amherstburg. Mr. Marsh died following a motor accident. He was one of the best known weekly editors in Ontario, and was a former president of the Canadian Weekly Newspapers Association.

PLAY AT MOUNT PISGAH

The Newmarket concert orchestra, consisting of 11 pieces, and under the under of H. A. Jackson, played at Mount Pisgah on Thursday night.

GIVING HIM HIS CHOICE

The steady individual entered the bank in the grand manner. In his grimy hand he held a cheque for sixpence. He approached the cashier's window and presented the cheque with a flourish. "Here, my good man," he said loftily, "you will kindly cash this for me. And, mind you, I haven't all day to wait."

The cashier glanced up. He took the cheque, examined it, then reached into the change-drawer. "How will you have it?" he asked. "Heads or tails?"

SUITS 69¢

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PHONE 505

NEWMARKET

Fewer Farmers Would Feed All

(Reprinted from the Rural Co-operator. Presenting the farm viewpoint by H. H. Hannam, president of the Dominion Federation of Agriculture.)

"IT IS CLEAR that any back-to-the-land movement designed to any considerable portion of our population now unemployed is not only no solution of the real economic problems which confront us in the development of a better urban-rural relationship, but might only accentuate the problems. A back-to-the-land movement might be justified in the case of certain limited groups of people who have a love of the land and aptitudes for it, but to put city-trained and city-minded people back on farms would, for the most part, be economically futile and socially unsound."

THE ABOVE CONCLUSION is announced in a report of the Farm Placement Committee working at the Toronto city hall under the initiative of Controller Conboy and under the chairmanship of Alex. McLaren. Early in the year Dr. Conboy set out to explore the possibilities of back-to-the-land movements as a solution to some of our economic difficulties and perhaps more particularly to see if this back-to-the-land idea held any hope for meeting the city unemployment situation. However, Dr. Conboy announced at the initial meeting of the committee that they wished to get the truth "If back-to-the-land movements are not economically sound," stated Dr. Conboy, "we want to know it." Frankly, we admire the fairness and open-mindedness of Dr. Conboy in his handling of the matter. If more of our influential urbanites would adopt Dr. Conboy's attitude urban-rural relationships would rapidly improve.

THE REPORT POINTS OUT that a steady urbanization is characteristic of modern civilization. It says that the trend toward urban life is irresistible and bound to continue despite the fact that there are still fairly large areas of arable land in Canada not under cultivation. While approximately 31 per cent of our population is engaged in farming, the report suggests that perhaps 25 per cent of our people is all that is required to supply adequate quantities of farm products. In other words, as our efficiency and our methods improve in agricultural production fewer people are able to supply all of our population with food products. The naturally releases a certain number from the farming industry who are then available to go into the production of other goods for family living. That is, when we produce all the food that our people need we can turn our attention to the making of more furniture, more radios, more bath tubs, etc., in order to raise the standard of living in these other respects.

A SIGNIFICANT FEATURE of the report is the definite statement that the real needs of the farmer in Canada would seem to be primarily in the systematic organization of his industry. Farmer must be prepared to co-operate, says the report, if not they will suffer economically and slowly but surely go back to a subsistence level.

A Delegation To Britain

THE DOMINION GOVERNMENT, according to press reports, contemplates sending a delegation headed by a cabinet minister to Great Britain shortly to ascertain more accurately the requirements of the United Kingdom market for foodstuffs. This is a move which will be regarded with favor by Canadian producers and the government is to be commended for taking such action. When the directors of the Canadian Federation of Agriculture met the Hon. Mr. Gardiner, minister of agriculture, in Ottawa last May, they made a similar recommendation at that time.

CANADIAN FARMERS would be still further encouraged, however, if, when the personnel of the committee is announced, it include at least one direct representative of producers. And the representative chosen should be one who is close to and enjoys the confidence of the various farm organizations across Canada.

WITH THE EXCEPTION of a few commodities, the marketing situation generally is decidedly unsatisfactory for our producers. The United Kingdom market being the only one in Europe open to our exportable farm products becomes more important than ever before. Future market conditions, of course, are uncertain in war-time but that fact does not need to deter us from keeping in the closest possible touch with the requirements of the British market. We must do so in order that we may be able to provide our quota to that market in the most efficient and systematic manner and in order that our production may be as high as possible. It is to be hoped that a very competent and representative delegation is sent to Britain and that when their report is made on returning Canadian farmers will be given more guidance from Ottawa both as to the kinds and quantities of foodstuffs which they should produce. If that is done, the delegation will have performed an exceedingly valuable service.

ROYAL THEATRE AURORA

FRIDAY - SATURDAY - NOVEMBER - 1 - 2
TWO FEATURES
ROY ROGERS - GEORGE (GABBY) HAYES
"RANGER AND THE LADY"
BOBBY JOHNSON - LEO DORCEY
"BOYS OF THE CITY"

MONDAY - TUESDAY - NOVEMBER - 4 - 5
ANN SOTHERN - LEE BOWMAN
"GOLDRUSH MAISIE"

WEDNESDAY - THURSDAY - NOVEMBER - 6 - 7
WILLIAM POWELL - MYRNA LOY
"I LOVE YOU AGAIN"

BOX OFFICE OPENS 5 P.M. FIRST SHOW 5.30 P.M.

STRAND THEATRE-NEWMARKET

Continuous Show Saturday from 2 p.m.

FREE TO EVERY BOY AND GIRL ATTENDING SATURDAY MATINEES. A 16 PAGE COMIC BOOK COMMENCING SATURDAY, NOVEMBER 2ND, AND EVERY SATURDAY THEREAFTER

THURSDAY AND FRIDAY

Ladies must live

FOUR SONS

WINGS OF YOUTH

SATURDAY ONLY

SONS OF THE SEA

Color

OHARA HAYWARD BALL DANCE GIRL DANCE

MONDAY - TUESDAY

POWER OF LOVE

JOHNNY APOLLO

EDWARD ARNOLD LLOYD NOLAN

WEDNESDAY - THURSDAY

TOGETHER

LOVE LAUGHS AT PRIDE AND PREJUDICE

GARSON - OLIVIER

2ND ATTRACTION EDGAR WALLACE'S THE MYSTERIOUS MR. REEDER

WILL FYFFE PLUS J. B. PRISTLEY'S BRITAIN AT BAY

FIVE LITTLE PEPPERS IN TROUBLE

" FALL AND WINTER CLOTHING VALUES ! "

LADIES

RICHLY FURRED WINTER COATS

SMALL FURS ARE FASHIONABLE

Costs to wrap you in warm luxury... cost you little! With fur plastrons, side fur borders! Expertly tailored of fine wools... warmly interlined. Princess, belted, side effects. Have yours now.

GENTLEMEN

MADE-TO-MEASURE SUITS

You can't deny the truth: a suit cut particularly for you and fitted by an expert, is bound to be satisfactory... A wide range of smartly patterned British wools in worsteds and tweeds. Our price depends on what you can spend.

NEW FUR FINISH PINCH FRONT \$2.49

Styled gracefully, to go with your new winter coat or suit, this hat is the ideal choice for good appearance.

" LINDENBAUM OUTFITTERS "